

Kings Cup 2019 Key Dates

Day	Date	Time
Monday	24th June	AM PM
Tuesday	25th June	
Wednesday	26th June	
Thursday	27th June	18.30 - 20.00
Friday	28th June	Provisionally 18.00 10.00 - 11.15 19.00 - 20.30
Saturday	29th June	15.00 - 16.00 TBA TBA TBA
Monday	1st July	18.00-19.30PM
Tuesday	2nd July	10.00-11.15 11.15-11.20 11.30-12.20 12.20-12.30 12.15 - 12.30 12.30-12.35 12.35 - 12.45 12.45 - 13.25 13.25-13.35 13.40-13.50 13.50-14.30 15.00-16.00 19.15-20.30
Wednesday	3rd July	8.30 - 19.20

Thursday	4th July	8.30 - 19.25	20.00
Friday	5th July	8.30 - 19.20	20.00
		TBA	
		TBA	
Saturday	6th July	10.00 - 19.00	
		TBA	
		TBA	
Sunday	7th July		9.20
		11.30 - 16.30	
			9.30
		10.00- 10.20	10.20
		10.25 - 10.35	10.35
		12.15 - 13.05	15.00
			17.00
			17.40
Monday	8th July		8.00

Location

HRR course
London

HRR course

HRR course

HRR course
Henley on Thames

HRR course
Leander Club
Leander Club

HRR Course
Town Hall
Leander Club
Leander Club
Leander Club

HRR course
River & Rowing Museum

Leander Club
Leander Club stairs
Stewards Encolusure
Stewards Encolusure
Stewards Encolusure - covered grandstand
Stewards Encolusure - covered grandstand
Stewards Encolusure - covered grandstand
Stewards Encolusure - covered grandstand
Stewards Encolusure - covered grandstand
Stewards Encolusure
TBA
HRR course
Stewards Enclosure

Henley Royal Regatta

Henley Royal Regatta
Regatta website

Henley Royal Regatta
Regatta website
HRR course
Henley Royal Regatta

Henley Royal Regatta
Henley Royal Regatta
HRR course

Leander Club Entrance
Henley Royal Regatta
Henley Royal Regatta
Church
Lion Meadow
Escorted return from Church
Boat Tents
Boat Tents
HRR course
HRR course
Stewards Enclosure
Leander Club

Boat Tents

Event

Boat Tents Open, Register at Boat tents
Cup to Buckingham Palace

Private matches

Private matches

Private matches
King's Cup Chairman's reception.

Qualifying Race
KC managers to Leander Club
Athletes BBQ

Private matches
Regatta Draw
Coxens' course briefing
Coaches Regatta briefing
Team manager Regatta briefing

Private matches
Stewards reception for o/s and King's Cup crews

Women in Defence meeting
Women in Defence photograph
King's Cup mass photo and commemoration event
Drone shot - option one
Guests arrive -collect boxed lunches and move to Grandstand
Crews collect boxed lunches and move to Grandstand
Welcome by Chris Hartley, King's Cup Chairman and address by Sir Steve Redgrave, Chairman of Regatta
Crew presentations
Address - by General Sir Gordon Messenger and presentation of The King's Cup
Alternate drone shot
Formal crew photographs
Technical rehearsal with King's Cup crews
Art Gallery reception

Day 1

Day 2

Race times for The King's Cup on Friday published

Day 3

Race times for The King's Cup on Saturday published

The King's Cup round one

Defence Attaches guest programme

Semi finals day

Heads of Mission guest programme

The King's Cup semi final

Escort to church

Finals Day

VIPs guest programme

Regatta Church service

Line route from Boat Tents to Grandstand Entrance

Return the VIPs to the Boat Tent area

Tunnel to launches in Boat Tent area

VIPs to board the launches to Temple Island

Lunchtime row-over

Kings Cup final

Prize Giving

Leander reception

Return of boats

Who

All crews
CIJH

All crews

All crews

All crews
6 reps

All crews

All crews

All crews
All crews
All coxes
All coaches
All team managers

All crews
All crews

Female team members
Female team members
All crews and coaches
All crews and coaches

All crews and coaches
Committee of Managem
All crews and coaches
All crews and coaches

Individual crews

Crew Reps

All crews

All crews

All crews

All crews
Six crews
Crew Reps
Six crews

Crew Reps

Notes

TBA

All crews to race: timed over the course for Regatta Stewards use. No times revealed.

Guests of Leander Club

Need to RSVP

Brief to come

In uniform, Bandstand entry from 11.00 to front of luncheon tents, all crews to bring 4 oars

ient

3 minutes presentation each plus one minute description of national contribution to the prize

The Course is closed excepting King's Cup crews

RSVP required

All crews to race

Four crews to race

One national rep to escort national VIPs to church, seating left hand side rows 2 and 3 from

All crews not racing in the final to line the path from the Boat Tents to the Bandstand Entran

6 King's Cupcrews to boat for lunchtime row over, pairs to be advised, running start. VIPs on

Crew reps to escort crews to Leander receptions - crew reception plus meal, VIP reception w

Friendly forces co-operation may be required

the front. Escorts to withdraw to the back of the church.

Kings Cup 2019 key dates

NB. Some events not yet shown.

Date		Time start	Time end
March	25th	PM	
	26th	PM	PM
April	TBA		
May			
		TBA	
		TBA	
		TBA	
	TBA		
June			
Friday	21st June		
Saturday	22nd June		
Sunday	23rd June	TBA	TBA
		TBA	TBA
		TBA	TBA
Monday	24th June		
		TBA	TBA
Tuesday	25th June		
		TBA	TBA
Wednesday	26th June		
		TBA	TBA
Thursday	27th June		

Friday	28th June	TBA PM TBA	TBA PM TBA
Saturday	29th June	TBA	TBA
			15.00
			17.00
			19.00
			21.00
Sunday	30th June	TBA TBA TBA	TBA TBA TBA
July			
Monday	1st July	TBA PM	TBA PM
Tuesday	2nd July	TBA AM	TBA AM
			14.00
			16.00
			18.30
			21.00
Wednesday	3rd July		8.30
			19.30
Thursday	4th July		8.30
			19.30
Friday	5th July		8.30
			19.30
		TBA TBA	TBA TBA
Saturday	6th July		

TBA TBA
TBA TBA

Sunday 7th July

 9.30 10.30
TBA TBA
Luncheon
TBC 15.00 TBC 15.07
TBA TBA
TBA TBA

Monday 8th July

Sunday 30th July

Q3/4 TBA TBA

King's Cup Organising Committee = KCOC

Some events not shown.

Additons, notes, submissions to programme@kingscup.org

Version **March 22 2019**

Location	Event
New Zealand House London	Website launch London diplomatic and industry briefing
	Photographic competition launch
Virtual	Coaching zoom
Virtual	Coxing zoom
TBA	Ambassadorial contribution to the prize manufacture
London Embassies/ HCs	Competitor badges presented to London Head of Missior
National venues	National Receptions
	Deadline for final crew names to Regatta Provisional date for crew accomodation Provisional date for Boat Tent access
Dorney Lake	Marlow Regatta
Leander Club	Coxens' course briefing 1
Leander Club	Coaches Regata briefing 1
Leander Club	Team manager Rgatta briefing 1
HRR course	Private matches
HRR course	Private matches
HRR course	Private matches

HRR course
HRR course
Leander Club

Private matches
Qualifying Race
Athletes BBQ

Henley
Town Hall
Town Hall

British Armed Forces Day
Regatta Draw
The Mayor's Reception for Kings Cup Crews

Leander Club
Leander Club
Leander Club

Coxens' course briefing 2
Coaches Regatta briefing 2
Team manager Regatta briefing 2

HRR course

Private matches/ on river filming

River & Rowing Museum

Stewards reception for o/s and King's Cup crews

HRR course
HRR
Windsor
HRR

Private matches
Ambassadorial/ VIP visits
TBA
Chairman's Reception

Regatta
Up river training

First day of Regatta

Regatta
Up river training

Second day of Regatta

Regatta
Regatta
HRR course

Third day of Regatta
Potential Tier one programme
Kings Cup round one

Regatta
Regatta
HRR course

Semi finals day of Regatta
Vice Regal programme
Kings Cup semi final

Regatta
Regatta Church service
Regatta
HRR course
HRR course
Regatta
Stewards Enclosure

Finals Day Regatta

CHODs programme
Placement races/ row over
Kings Cup final
Boats to be de-rigged
Prize giving and ceremony

Medals engraved

Deadline -final list of medal names to admin

National venues

Kings Cup presentations

check for latest

Action

Notes

KCOC
KCOC

KCOC
KCOC
KCOC
KCOC

Likley ceremonial element

Team representatives

Regatta competitor badges presented: local supporter

All team managers
All team managers
All team managers

Provisional date for crew accommodation to be open
Subject to confirmation from Regatta

The 164th Marlow Regatta with an AM time trial and t

All coxes
All coaches
All team managers

All crews

All crews

All crews

All crews
All crews
All crews

All crews to race: timed over the course for Regatta St
Guests of Leander Club

All crews
All crews
All crews

Guests of Henley Mayor

All coxes
All coaches
All team managers

All crews

All crews

All crews
All crews
All crews
Team manager/ Crew Capt.

All crews

All crews

All crews

All crews to race

Four crews to race

All crews

KCOC

Crews

Crews

All crews

All crews

Six crews to race

Two crews to race

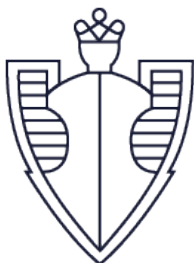
All crews

All team managers/ POCs

All nations to receive Kings Cup participation medals

All nations

When multi lane racing in the PM. Further detail will follow.



The Kings Cup

Address to the joint Chiefs at The Kings Cup dinner, Invictus Games Sydney 2018

The Kings Cup at Henley Royal Regatta 2019 is a military rowing race first run 100 years ago.

The stage is the iconic annual Henley Royal Regatta in Henley-on-Thames, UK. A highlight of the British summer, the Regatta outranks Wimbledon, Ascot and Glyndebourne. Her Majesty the Queen is Patron and this 180 years young, sparkling event is part Edwardian picnic, part elite sporting event. Over five days in front of 100,000 spectators and broadcast cameras, races include schools, universities and national crews.

The Kings Cup will be a race at Henley Royal Regatta between eight military forces which honours the past, cements and contributes to the alliances of today and builds towards the future. It is also a Trojan horse for a sport with tremendous military potential and a proxy for a much bigger conversation on bridging an emerging gap between the military and broader society, using the power of sport.

Militarily we live with a new normal of persistent conflict with agile, persistent and disruptive adversaries, an increasingly siloed world, with fragmented society and uncertainty for many. This is a difficult environment for military organisations to balance effectiveness with social licence, inspiration with military discipline, rapidly changing technologies with societal impact, personal accountability with State objectives.

In many nations, uniforms are now seen as a hazard rather than worn as a source of public pride and most civilians have little comprehension of the role of the modern soldier. With gender blind adversaries and the knowledge that oestrogen may be the essential component of successful treaties, some still struggle with diversity and the place of women on the front line. Increasingly and thankfully, prior contributions are becoming more recognised but service does not always mean sacrifice and not all veterans are victims.

As we know, battles are won long before force of arms are deployed and keeping the peace requires a healthy, celebrated, respected and fully funded force of arms. New ways to hearts and minds are required.

Which all amounts to today being a dangerous place for armed forces to survive, let alone thrive. Patently some of our nations are doing better than others but we all need events that help build allies and alliances, experiences that strength our human potential and engagements that build societal and political capital.

Into this melee comes the Kings Cup, a small but impactful and positive contribution to society and the critical role that the military plays in keeping it internationally civil. Equally showcased will be the sport that requires dedication, skill, strength, speed and endurance, The Kings Cup is a force multiplier:

The first time men and women will row in the same boat at an elite international event

The first time in 100 years that we will have a military event at Henley Royal Regatta

The first time 120 Allies from eight nations will be living, racing and rowing together

The first time there is to be a major international sporting event in the wake of British Armed Forces week

The first time in 600 years that Cutlers Livery Company apprentices will work with Goldsmiths' apprentices

The first time eight Allies will contribute meaningful material into an alloyed Kings Cup medal

The first time there is the possibility of a 100 Year Peace Ball at Henley Royal Regatta

Signed off by the Chiefs, supported by Heads of State, this is a military rowing race with impact. As much as a journey for eight Allies as it is a military race: The Kings Cup at Henley Royal Regatta 2019.

Chris Hartley



On Tuesday 26 March 2019 at 5.00pm, New Zealand House, London, His Excellency Lieutenant General Sir Jeremiah "Jerry" Mateparae, GNZM, QSO, KStJ, High Commissioner of New Zealand welcomes Air Marshal Mike Wigston, CBE, Sir Matthew Pinsent, CBE, Henley Royal Regatta Steward and Dr CIJ Hartley, The King's Cup Organising Committee.

Air Marshal Mike Wigston will speak about the essential contribution of women in the UK Armed Forces, reflected in the unique arrangements for the King's Cup. He will highlight how defence engagement activities in partnership with the defence community contributes to this and how it is integral to the Armed Forces' overall mission and societal support.

Sir Matthew Pinsent will draw upon his achievements as both a broadcaster and winner of four consecutive Olympic gold medals to illustrate how sport can be a developer of character and a catalyst for societal change. He will highlight the contribution of Henley Royal Regatta to equality and opportunity in both 1919 and 2019 and the investments made to enable three million uniformed personnel in the competing nations to connect with The King's Cup.

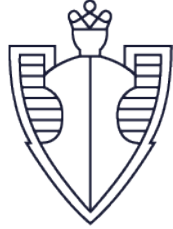
Chris Hartley will walk through the programme for the return of The King's Cup in 2019 involving military crews from the UK, USA, Canada, New Zealand, France, Germany, Netherlands and Australia. Chris will illustrate how this event honours our past, celebrates our militaries' 'fittest and finest', mirrors the opportunities for women in the military, makes an enduring contribution to strategic alliances and leaves a substantive legacy. He will cover the inevitable costs involved, charitable status and government audit assurance as well as critical dates, political and diplomatic invitations, and opportunities for involvement and media. He will give a privileged brief on the engagement of two Royal Households and the USA's first President George Washington, as well as the remarkable contributions from the other nations.

Defence Attachés from Australia, Canada, France, Germany, Netherlands, New Zealand and the USA will be invited to introduce the involvement of their respective Chiefs of Defence, background and the name of their national crew.

Military athletes attending the event will also be called upon.

The CEOs of all the major UK based defence corporations are invited as well as those major corporations with activities in the UK and links back to each of the competing nations.

Guests will be asked to lend their palates to a blind tasting in order to choose a celebratory private label 'Early Landed' Grand Champagne vintage cognac.



The King's Cup



HENLEY ROYAL REGATTA

ESTABLISHED MARCH, 1839

HENLEY ROYAL REGATTA 2019: RETURN OF THE KING'S CUP

EMBARGOED - HRR TO RELEASE W/C 21ST JANUARY 2019 - EMBARGOED

In commemoration of the centenary of the 1919 Royal Henley Peace Regatta, Military VIII's will once again compete against each other at Henley Royal Regatta after a one hundred year hiatus.

For the first time, male and female military athletes row in the same boat at an elite international event. The King's Cup will see crews from the original six nations of Australia, Canada, France, New Zealand, the UK and the USA, joined by Germany and the Netherlands, competing in a knock-out format over the final three days of the 2019 Henley Royal Regatta

Sir Steve Redgrave, Chairman of the Regatta's Committee of Management, said: "The Regatta is delighted to host such an important commemoration. The 1919 Royal Henley Peace Regatta was a key milestone in our sport and was staged by the rowing community to help heal wounds and hasten the return to normality of the Allied nations and their troops recovering from the First World War".

Chris Hartley, who has been coordinating the international participation, said: "The 2019 King's Cup campaign has been several years in the making and has strong support from all eight nations. It once again demonstrates the power of sport to build positive change," he said. "As military forces around the world embrace gender inclusiveness, the prospect of mixed crews racing at the Regatta is tremendously exciting. As in 1919, the Regatta is breaking new ground and we anticipate highly competitive racing".

At the 1919 Peace Regatta, the Australian Army crew won the King's Cup, presented by King George V. That original trophy is now awarded annually to the fastest State crew in Australia. Crews at Henley in 2019 will be competing for a newly commissioned King's Cup.

Henley Royal Regatta takes place from 3rd – 7th and tickets go on sale 1st April 2019.

-ENDS-

For further information please contact press@hrr.co.uk or Chris Ritchie at Sine Qua Non on 01491 845420.

KING'S CUP MEDIA STRATEGY

5th – 7th July, 2019

Over three days – from the 5th of July, 2019 – the King's Cup will be raced again in front of 100,000 spectators and international media involving crews from Australia, Canada, France, German, New Zealand, The Netherlands, UK and USA. The Regatta itself runs from the 3rd – 7th of July. The 2019 event marks 100 years since the Royal Henley Peace Regatta was raced involving crews from Australia, New Zealand, USA, UK, France and Canada.

Objectives

- Build public awareness about the King's Cup
- Educate the public about the King's Cup and its significance
- Generate publicity to support fund raising for the event

Key Messages

- Strength through partnerships
- Honouring our past
- Creating an inclusive future

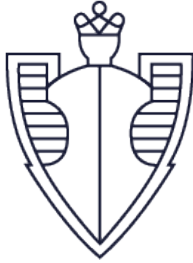
Stakeholders

Internal	External
<ul style="list-style-type: none"> ▪ Henley Royal Regatta ▪ National military organisations ▪ Athletes ▪ Sponsors 	<ul style="list-style-type: none"> ▪ Vice Regal / Regal / Head of State ▪ Potential sponsors ▪ Media ▪ National governments ▪ General public

Communication Tools

Tool	Responsibility
Branding & Advertising	The King's Cup Organisers
Traditional Media <ul style="list-style-type: none"> ▪ Overall communications / media releases ▪ National media coverage ▪ Official King's Cup media release 	The King's Cup organisers in consultation, where appropriate, with national military organisations & Henley Royal Regatta National military organisations, in consultation, where appropriate with King's Cup organisers The King's Cup organisers in consultation, where appropriate, with national military organisations & Henley Royal Regatta
Social media <ul style="list-style-type: none"> ▪ The King's Cup platforms (<i>Facebook, Twitter, Instagram, YouTube</i>) ▪ Platforms belonging to national military organisations 	The King's Cup organisers National military organisations
Website <ul style="list-style-type: none"> ▪ The King's Cup platforms ▪ Platforms belonging to national military organisations 	The King's Cup organisers National military organisations
Stakeholder Engagement <ul style="list-style-type: none"> ▪ During the King's Cup ▪ Before and after the King's Cup 	The King's Cup organisers, in conjunction with national military organisations National military organisations in conjunction with the King's Cup

National military organisations and Henley Royal Regatta will amplify The King's Cup messaging including on social media. Equally, The King's Cup will amplify messaging by national military organisations and Henley Royal Regatta.



The Kings Cup

The Kings Cup dinner briefing 19th October 2018

Agenda

Henley Royal Regatta and protocols

National representation

Crew composition

National liaison

Dates and races

UK military liaison and accommodation

Boats

Prizes

National pre event commercial engagements

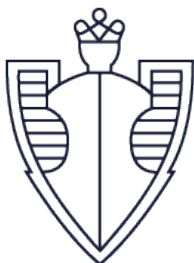
National post event (Vice Regal) engagements

Chiefs reception Sunday 7th July

Defence engagement

The 100 year Peace Ball

No Invictus



The Kings Cup

Preamble

The Kings Cup at Henley Royal Regatta 2019 is a military rowing race first run 100 years ago.

Henley Royal Regatta in Henley-on-Thames, UK is the world's finest rowing regatta, our Patron is Her Majesty the Queen and 2019 will be our 180th year.

The absolute priority is to get eight military crews to the start line on 5th July 2019.

Everything outside of that is a bonus.

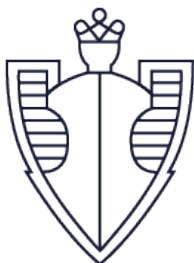
Henley Royal Regatta and protocols

The Regatta is a privately run event that in 2019 will be in its 180th year. Racing is side by side, knock out, accompanied by an Umpire's launch. This is match racing at its finest, upstream over 2,112m or 1 mile 550 yards. Gladiatorial in nature, the proximity of spectators, history and inherent style make it a unique experience. The Steward's decision is always final and the course can be as much a test of coxing as of racing.

Strict protocols apply to all crews and guests in the exclusive 'Stewards Enclosure'. Further detail will follow but these protocols include a ban on the use of mobile telephones and rigid dress requirements. Uniform is perfectly acceptable but gentlemen are required to wear a jacket and tie which must not be removed and ladies must wear a dress or skirt whose hemline is lower than the knee.

National representation

At the time of this dinner, the US, UK, Canada, Australia, Canada, Germany and New Zealand have confirmed that they will send crews in 2019. A formal invitation to each nation is being progressively presented to each Chief.



The Kings Cup

Crew composition

All military crews must comprise of those who are currently serving or in the Reserves.

Most crews will either be institutionally based or be selected from former or current military oarsmen and women.

The event is gender inclusive and it is expected that their composition will reflect either each armed forces' current gender split or its aspiration; in most cases 6/2 or 4/4. The Regatta will not further mandate the numbers but a mil- mil dialogue is perfectly possible. Not all crews need to have the same composition.

Some nations are fortunate enough to be able to provide a military 'umbrella' over otherwise professional sportsmen and women. It is not expected that current Olympic or National crews operating under these regimes will compete. The Regatta will not, at this stage, further mandate this but a mil- mil dialogue is perfectly possible. If in doubt, please consult.

National liaison

CHOD level liaison is established with all countries and Kings Cup POC's appointed in five with the remaining three expected to be confirmed before December. Physical visits to all countries are in progress.

Dates and races

Henley Royal Regatta is run over five days starting Wednesday July 3rd and finishing Sunday July 7th. The first Kings Cup races will be on Friday 5th July. Participation in the next three days is performance driven.

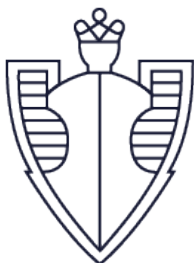
A mandatory qualifying race (in this case for seeding) is on the evening of Friday 28th June.

Some crews will arrive the week before on the 21st June allowing them to compete at Marlow Regatta on the 22nd.

Subject to approval there is the prospect of informal 'placement' races on the Sunday morning prior to the formal start of Regatta.

All crews will leave on the Sunday evening of 7th July or the following day Monday 8th July.

More detailed notes will follow to Kings Cup POCs.



The Kings Cup

UK military liaison and accommodation

There will be a UK military liaison officer and a separate Regatta liaison identified for the visiting crews.

Military accommodation of a modest standard will be provided at one of two potential bases within range of Henley.

Crew logistics are being worked on.

Boats

The aspiration is that new boats from one manufacturer are provided to all crews.

These will either be privately funded through the Kings Cup or lent for the duration of the Regatta. If bought then these boats will remain in Henley for the use of military crews at further Regattas.

As a fall back, European based crews are asked to confirm their ability to bring one or more Vllls to Regatta.

Prizes

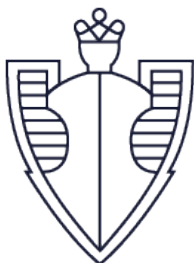
It is hoped that the magnificent Kings Cup presented by HRH King George V and taken back to Australia in 1919 will revisit its spiritual home for the first time in 100 years. It is unlikely to remain there after the Regatta so a new cup has been commissioned. This will be presented to the winning crew and then retrieved to be engraved with the crew's details. It will remain at Regatta.

Post the event, the winning crew will be presented with a two metre sword engraved on one side with the Regatta course and the on the other, with details of the winning crew.

All crew members will receive a participant medal commemorating their role in the 2019 Kings Cup. These will be presented after the Regatta in their home institution or capital with the likely involvement of their Head of State or Vice Regal representative.

These medals are to be made by Her Majesty the Queen's medal makers and will include non - ferrous materiel and material from the Armed Forces and Governing institutions.

A request for this will follow but as an example, one nation may be donating surplus copper from the roof of its former Parliament building (the Head of State/ civilian contribution) and tunic buttons from one of its campaigns (the Defence Forces contribution). This is not a competition but clearly it would be helpful for all contributions to have a story and meaning behind them. Required quantum is less than 0.5kg



The Kings Cup

National pre event commercial engagements

Not all crews are able to self-finance their involvement and Henley Royal Regatta has stringent rules on commercial support and advertising.

No funding is expected from either Henley Royal Regatta or the UK Ministry of Defence.

In order to raise sufficient funds to support all crews and to purchase boats, a Kings Cup support campaign is planned with the assistance of the international advertising agency, M&C Saatchi.

Direct support from suppliers including logistics and clothing will also be sought.

More detail will follow but events in Washington, London, Sydney, Ottawa and Wellington are planned.

National post event (Vice Regal) engagements

Post the event, the winning crew will be presented with a two metre sword engraved on one side with the Regatta course and the on the other, with details of the winning crew. The sword will be formally presented to the crew at Regatta and then engraved and re-presented at their home institution or capital.

All crews will receive a participant medal commemorating their role in the 2019 Kings Cup. These will be presented after the Regatta in their home institution or capital with the likely involvement of their Head of State or Vice Regal representative.

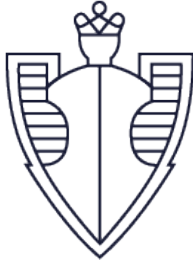
Chiefs reception Sunday 7th July

There will be a CHODs day reception on Sunday 7th July, finals day. Details will follow.

Defence engagement

Aside from racing on a world stage at an international competition in front of 100,000 spectators and broadcast cameras in the first mixed gender elite military rowing competition, there is a wider opportunity for your personnel to benefit from a number of unique cultural and military opportunities.

These include inbound and outbound opportunities of both a mil-mil and defence engagement nature.



The Kings Cup

High Commissioners and Ambassadors will be briefed separately on the opportunities to host country specific events and receptions prior to and during Regatta.

The absolute priority remains to get eight military crews to the start line on 5th July 2019. Other engagements are subsidiary to this and a bonus.

More detailed notes will follow to Kings Cup POCs

The 100 year Peace Ball

Subject to a suitable sponsor there is the possibility of a Ball, 'The Hundred Year Peace Ball' on the Saturday night of Regatta. Proceeds from this would be granted to one or more international military charities.

No Invictus

The proximity and undoubted ambition, scale, involvement and success of the Invictus Games means that comparisons to endeavours such as the Kings Cup are quickly made. There are very significant differences between these two events and no prospect of similar impact, scale or involvement.

The absolute priority remains to get eight military crews to the start line on 5th July 2019. Other engagements and opportunities are subsidiary to this and a bonus.

Chris Hartley



Robert Friedrich <friedric@usna.edu>

Briefing sessions for King's Cup coxes and coaches

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>
Cc: invitation@kingscup.org

Fri, Apr 26, 2019 at 9:16 PM

Dear King's Cup coaches and coxes,

You are invited (but there is no obligation) to join one or more of three audio/ video briefing sessions for King's Cup coxes and coaches. All crew are welcome to listen in, not just coaches and coxes. **Kindly RSVP names and which event to invitation@kingscup.org so we know who to expect online.**

These virtual events will be followed by in person briefings at Regatta. The two coxing briefings will be similar, so no need for anyone to attend both.

For some 2019 is in a long list of Henley campaigns, for others 2019 will be their first. Either way both Martin Haycock and Mark Banks are generous in sharing their time and experience (their distinguished backgrounds on prior email).

Zoom is fairly robust but those with limited bandwidth may find keeping to only audio makes the experience more stable.

Topic: Coxing at Henley Royal Regatta

Time: May 2, 2019 8:00 AM London (Sydney 17.00, Wellington 19.00, Washington/Ottawa 03.00, Europe 09.00)

Join the meeting by pasting this into your browser:

<https://zoom.us/j/479790331>

or dial in using your local number below and meeting ID: 479 790 331

Topic: Coxing at Henley Royal Regatta

Time: May 3, 2019 1:00 PM London (Europe 14.00, Washington/Ottawa 09.00, Sydney 22.00, Wellington 24.00)

Join the meeting by pasting this into your browser:

<https://zoom.us/j/116271136>

or dial in using your local number below and meeting ID: 116 271 136

Topic: Coaching a Henley Royal Regatta winning crew

Time: May 6, 2019 1:00 PM London (Europe 14.00, Washington/Ottawa 09.00, Sydney 22.00, Wellington 24.00)

Join the meeting by pasting this into your browser:

<https://zoom.us/j/120871720>

or dial in using your local number below and meeting ID: 120 871 720

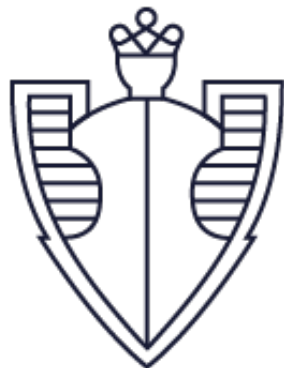
Dial by your location

- +1 669 900 6833 US (San Jose)
- +1 929 205 6099 US (New York)
- +61 2 8015 2088 Australia
- +61 8 7150 1149 Australia
- +1 647 558 0588 Canada
- +44 203 695 0088 United Kingdom
- +44 203 966 3809 United Kingdom

+64 4 831 8959 New Zealand
+64 9 801 1188 New Zealand
+31 20 241 0288 Netherlands
+31 70 808 1008 Netherlands
+33 1 8288 0188 France
+33 7 5678 4048 France
+49 69 8088 3899 Germany
+49 30 3080 6188 Germany
+49 30 5679 5800 Germany

Kind regards

Chris



Chris Hartley | The King's Cup
Chairman of the Organising Committee



Robert Friedrich <friedric@usna.edu>

Copper from the USS Constitution

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>
To: Robert Friedrich <friedric@usna.edu>

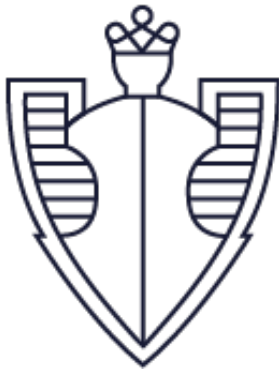
Tue, Feb 12, 2019 at 6:46 PM

Apologies Rob, I didn't answer your question on sizes.

As an example NZ are sending 300 grams from their 1919 boat and an even smaller amount from their 1919 stroke man's blade plus some other material I know not what. The Canadian contribution was about a US pound of copper roofing. It is the contribution not the scale.

Kind regards

Chris



Chris Hartley | The Kings Cup
Chairman of the Organising Committee



Robert Friedrich <friedric@usna.edu>

Crew advice USA

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>

Mon, Jun 17, 2019 at 12:54 PM

To: Robert Friedrich <friedric@usna.edu>, (b) (6) @usna.edu>

Cc: Mark B Rudesill <(b) (6) @state.gov>, "Quarderer, Kevin M (London)" <(b) (6) @state.gov>

Rob, Christopher,

Post your entry form, communications will now focus on your respective roles as nominated coach and team manager. If you want others copied or excluded please let me know.

As you start your final preparations the following check list of events, critical dates and invitations will be helpful. It will be supplemented by a timetable and more detail shortly but you can incorporate these items into your individual planning now.

Post arrival the complexities and pleasures of racing at Henley Royal Regatta will start to normalise and the focus will be on your athletes who will have an exceptional experience.

Accommodation at Dalton - you are in the capable hands of Ben Kadinopoulos (b) (6) @mod.gov.uk)

Boats and blades - the UKAF, ADF, USAF have separate arrangements, all others are picking boats and blades up on the 24th June at the HRR Boat Tents. ((b) (6) concept2.co.uk and (b) (6) @yahoo.co.uk). All crews are required to sign off, return and load their VIII on Monday 8th July 08.30 Boat Tents.

HRR correspondence - early next week you will receive a letter from Regatta with boat tent registration details and forms via email to your nominated coaches address. These are the links to the critical documents you will receive: NOTES AND INSTRUCTIONS FOR COMPETITORS AND COACHES <https://www.regattaentries.co.uk/fs/downloads/HRR%20Notes%20&%20Instructions%202019.pdf>
TRAFFIC RULES AND TRAINING TIMES <https://www.regattaentries.co.uk/fs/downloads/HRR%20Traffic%20Rules%20and%20Training%20Times%202019.pdf>

You will also receive a pdf with various badge forms that is slightly confusing as we have been unable to edit them for King's Cup crews. We will try to amend them before they go out but I am attaching an early copy below. There are four forms:

Overseas Competitor Badges (metal) - ignore this as you are not permitted to purchase given the King's Cup Badges you have received/ I have for you.

Overseas Visitor Stewards' Enclosure Guest Badges for Families & Friends - this is how you purchase daily Stewards badges for friends and family. It is a one hit process by your coach and you will need to pick up the badges from the Badge Office by the 26th June. If you get stuck or there is an important family member with late plans I will be able to sort out Badges for you.

Regatta Enclosure form - similar to that available on the website.

Guest voucher - only to be used by your guests wishing to purchase lunch or tea tickets when their names will be cross referenced. Not possible to be used to purchase Stewards Enclosure Badges.

Monday 24th: Boat tents open 08.00 and I will be on site all day and most of that week. Pick a time that suits you and let's meet your crew, tackle any questions and introduce the King's Cup team.

Friday 28th June - detail on times will come next week but your crew will need to be prepared to race from 14.00.

You will need to check the timetable here: <https://www.hrr.co.uk/qualifying-races> You will also receive an invitation from Leander Club to a BBQ meal and soft drink on them for all your crew in early evening to which you will need to RSVP.

I am convening a Team Manager/Coach meeting on Friday 28th June at 10.00 in Leander Club for one hour.

Monday 1st July - all your crew are invited to a reception 18.00 - 19.30 at the River and Rowing Museum, details attached.

Tuesday 2nd July - a full day

09.15 - 10.15 Formal crew photo slots/ door stop interviews Boat Tents
10.15 - 11.20 Women in Defence meeting in Leander
11.30 - 12.30 Mass photograph outside the lunch tents in the Stewards with all crews/ brief Commemoration event / Aerial shot
12.30 - 13.40 Boxed lunch address for all crews and guests with Sir Steve Redgrave, GEN Sir Gordon Messenger/ unveiling of the Cup / three minute crew presentations
13.50 - 14.30 Formal crew photo slots/ door stop interviews Boat Tents
14.30 - 16.30 Crews changed and on the water for technical rehearsal

If you could please RSVP to Lindsay McLoughlin at crewshosting@HRR.co.uk with:

1. Names of those attending the Women in Defence meeting in Leander. A brief will follow.
2. Those in your crew attending the mass photograph /boxed lunch
3. Names of up to 10 additional guests you would like to see invited to that event together with their role/ connection

Wednesday 3rd July - first day of Regatta, no requirements of your crew

Thursday 4th July - second day of Regatta, no requirements of your crew

Friday 5th July - your first race day. I will have a number of VCHODs and the Defence Attaches as guests but no requirements of your crew. Your race time will be known on Thursday evening circa 19.00.

Saturday 6th July - your second race day. I will have a number of VCHODs and Heads of Mission as guests but no requirements of your crew. Your race time will be known on Friday evening circa 19.00.

Sunday 7th July - The King's Cup Final will be at 15.00. This is the time normally reserved for the most important race at Regatta, The Grand, so in an unprecedented move you are getting the top spot.

Each crew will need to nominate one or more representatives in uniform to escort VIP national guests from Leander Club to the Church service departing Leander at 09.20 and back 10.20.

Crews not racing at 15.00 are required to be on site in uniform at 10.00 for a 15 minute event to be detailed later. The Stewards Enclosure opens 10.30 that day, racing starts 11.30.

Crews not racing at 15.00 will need to be on the water at circa 12.00 to be at the start for the lunch time row over the course in front of their Chiefs who will be on Temple Island.

Prize Giving is at 17.00 when the dress is uniform and in another break from tradition The King's Cup will be the first prize presented.

After Prize Giving one/two representatives from each crew will escort their VIP national guests to a reception with the Leander and Regatta President in Leander.

After Prize Giving all crews are separately invited to a 'fork' supper and a drink at Leander Club on them to which you will need to RSVP.

Monday 8th July - All crews are required to sign off, return and load their VIII on Monday 8th July 08.30 Boat Tents. Or find other friendly forces to do so for them

If in doubt, please ask questions.

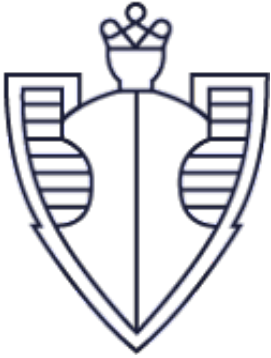
Good to hear that you have an Annapolis graduate coming to see you on Sunday. That is looking like a 38* day at the moment so the sport will get plenty of military profile.

Kind regards

Chris

Chris Hartley | The King's Cup
Chairman of the Organising Committee

2 attachments



KingCupChallenge_Navy_Emblem_RGB.png
8K



OverseasCompetitorBadges.pdf
1067K



Robert Friedrich <friedric@usna.edu>

Embargoed media release

2 messages

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>

Sun, Jan 20, 2019 at 1:56 AM

To: Robert Friedrich <friedric@usna.edu>, Mark B Rudesill (b) (6) @state.gov>

Gentlemen, good morning

Henley Royal Regatta are putting the attached out next week so it is embargoed until then but you are clear to copy it within your respective organisations. Not for circulation outside that please until it is released.

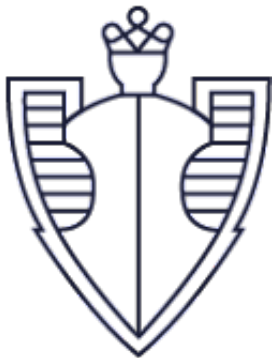
When you have a media contact I will put them in contact with King's Cup Media Director John Thomson.

Kind regards

Chris

Chris Hartley | The Kings Cup
Chairman of the Organising Committee

2 attachments



KingCupChallenge_Navy_Emblem_RGB.png
8K

 PR Kings Cup SQN January 2019.pdf
214K

Robert Friedrich <friedric@usna.edu>

Tue, Jan 22, 2019 at 12:44 PM

To: "Chris Hartley@Kings Cup" <chris.hartley@kingscup.org>

Chris,

Thank you for the information. I'm glad this is all becoming official and ready to promote.

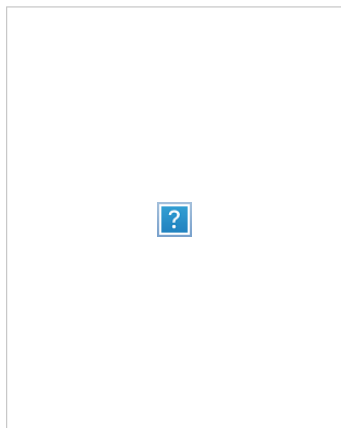
We are trying to prepare the logistical document for you and came up with a few questions. In your last e-mail, I did not see a contact for Cdr Kadinopoulos, so I wasn't sure who to ask about this.

In looking at your schedule, we would like to take advantage of racing Marlow and possibly the Reading Town Regatta. It would make for a very successful trip to bring a men's 8+ and women's 4- to compete in some of the preliminary regattas. With spares, this would allow us to race the Kings Cup event and possibly another 4 at HRR.

So, my question comes into accommodations for our squad and costs associated with that. We would plan to bring 16-18 athletes. Is there a limit to numbers and is housing and meals covered at all? On top of that, how do we handle tickets for the Enclosures?

We are going through budget planning and are looking for some insight on how to proceed.

Very Respectfully, Rob



Robert Friedrich
Director of Rowing
Head Men's Coach
U.S. Naval Academy
friedric@usna.edu
(o) 410.293.3636

(b) (6)

Join Navy Rowing on:
Navysports.com
[Facebook](#)
[Twitter](#)
[Youtube](#)

[Quoted text hidden]

[Quoted text hidden]

Chris Hartley | The Kings Cup
Chairman of the Organising Committee



Robert Friedrich <friedric@usna.edu>

General Paul Selva

4 messages

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>

Thu, Jul 19, 2018 at 5:49 AM

To: Robert Friedrich <friedric@usna.edu>

Cc: "Rudesill, Mark B (London)" <(b) (6)@state.gov>

Rob,

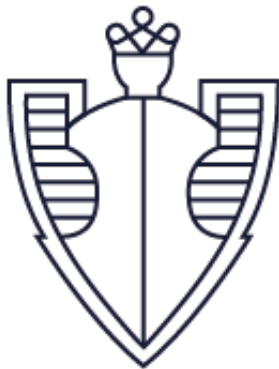
I have just sighted a letter from VCDS General Sir Gordon Messenger, the UK military #2, to General Paul Selva, Vice Chairman of the Joint Chiefs of Staff at the Pentagon dated the 18th July. The letter endorses the Kings Cup event, introduces myself and anticipates a US military crew racing in 2019.

I will need to follow this up with a formal invitation next week to General Selva and will copy this as you or others suggest. Would it be appropriate or helpful to mention Admiral Richardson or copy him in? Should you be on the copy list or mentioned? Anyone else? Please also let me know the correct address for any of those to be copied in.

I have been talking to the Regatta silversmiths and they have some spectacular ideas for the prizes which will include engagement, potentially in the manufacture, by the Royal Household. Amazing.

Kind regards

Chris



Chris Hartley | The Kings Cup

On 18 Jul 2018, at 08:00, Robert Friedrich <friedric@usna.edu> wrote:

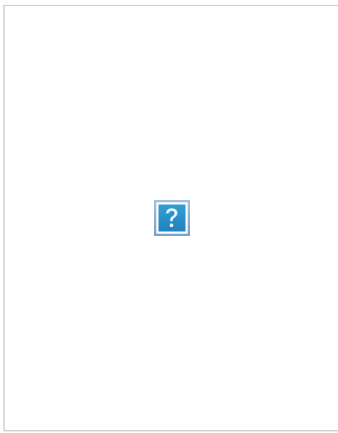
Chris,

Thank you for all of the information and this all makes sense.

As for the invitation, thank you for sending a copy once you have it. It's possible General Sir Gordon Messenger may have sent it to our Chief of Naval Operations on the Joint Chiefs of Staff, Admiral John Richardson. Admiral Richardson, himself, was a Navy rower here in Annapolis and continues to support our program. He will be excited about the invitation.

Please let me know if you need any more information from me.

All the best, Rob



Robert Friedrich
Director of Rowing
Head Men's Coach
U.S. Naval Academy
friedric@usna.edu
(o) 410.293.3636
(b) (6)

Join Navy Rowing on:
Navysports.com
[Facebook](#)
[Twitter](#)
[Youtube](#)

On Tue, Jul 17, 2018 at 3:53 PM, Chris Hartley@Kings Cup <chris.hartley@kingscup.org> wrote:

Thanks Rob, apologies for the radio silence as I have been recovering; it was a very hot week with some truly extraordinary racing.

Personally, I have five outstanding memories:

Mahe Drysdale's performance on Sunday was a masterclass in match racing and now a Kiwi matches the Diamonds record of wins by an Australian, Stuart Mackenzie;

the unbeatable St Pauls School crew demonstrating how weight and erg times fall to the fluidity of a crew 'touching the divine' with a time that would not disgrace the Grand;

Washington's record in the Temple, equal to the Thames, will stand for many years;

the Australian Grand (scratch) crew rowing through the Romanians after an amazing start and;

the O'Donovan brothers in the 2x dismantling all heavyweight crews before them until Sunday. (I particularly enjoyed the look of bewilderment on Romanian heavyweight faces on the Saturday)

The coverage is very good as it should be as it comes at quite a cost. It is a conversation for another time but it is increasingly clear that opposite the Olympics there is considerable pressure on our sport. Some of this is of our own collective making, some a consequence of changing consumer patterns. Regatta, and indeed the Kings Cup, has a role to play.

Re your email:

As you will appreciate, the Stewards, un beholden to a higher power, are very good at balancing tradition whilst encouraging change. As in 1919 when there were no constraints on the crews other than that they were to be serving personnel, so it will be in 2019.

Your crew may include oarsmen or women of any level of prior achievement as long as they are either Reserves or serving military personnel. There are no additional constraints.

The opportunity and challenge of gender inclusion in this event is similar to that faced by military organisations worldwide. There will be no Regatta imposed constraints.

France and UK have formally confirmed. The Australian Defence Minister was my personal guest on Saturday and the Kiwis flew over their coach for the recce. There is close to certainty that they will race in 2019. I await news of the Italians, Germans and Canadians and have interest from other Nations also. There will be eight crews on the start line 5th July 2019.

I am actively seeking external financial and accommodation support for all competing crews and remain optimistic that I will be able to assist with funding your entry. In any event there will be a good boat available to your crew.

General Sir Gordon Messenger, Vice Chief Defence Staff (ie #2 UK military) has written to his

opposite number in the US endorsing the event and anticipating a US crew. I will have a copy of the letter by the end of the week and will follow this up with a formal invitation to the same addressee in which I will mention Annapolis, you or another name as you wish.

Kind regards

Chris

<KingCupChallenge_Navy_Emblem_RGB.png>

Chris Hartley | The Kings Cup

On 11 Jul 2018, at 04:49, Robert Friedrich <friedric@usna.edu> wrote:

Chris,

Congratulations on another great Henley Royal Regatta! The broadcast was unbelievable and your coverage is revolutionizing the sport.

I'm glad we can commit to the Kings Cup for 2019 and I'm sure we will have a lot of questions over the next few months. I have a few preliminary ones for your consideration:

1. Will we receive an official invitation? This will help solidify our attendance but also help initiate fund raising for our travel overseas.
2. Are there restrictions on the event, except for being active duty military? Can I assume current and former national team athletes aren't allowed to participate?
3. Do you know when the decision will be made on gender constraints and compilation of the crew?
4. How many other countries are committed for 2019?

I hope all is well and the town of Henley is recovering after a long week of racing.

All the best, Rob



Robert Friedrich
Director of Rowing
Head Men's Coach
U.S. Naval Academy
friedric@usna.edu
(o) 410.293.3636
(b) (6)

Join Navy Rowing on:
Navysports.com
[Facebook](#)
[Twitter](#)
[Youtube](#)

On Tue, Jul 3, 2018 at 11:11 AM, Robert Friedrich <friedric@usna.edu> wrote:

Chris and Mark,

You have a commitment from the USA that we will do our best to make this work. I have talked to our administrators and we are in agreement that this would be a great event for our program and our country should be represented.

Thank you for all the answers to my questions and the effort you are making to create a special event of this magnitude.

The last hurdle will be the financial piece for us, but I'm confident we can make it work.

I'll be in touch soon with more questions.

All the best, Rob

Robert Friedrich
Director of Rowing
Head Men's Coach
U.S. Naval Academy
Cell: (b) (6)
Office: 410-293-3636

> On Jun 30, 2018, at 12:13 PM, Rudesill, Mark B (London) <(b) (6)@state.gov> wrote:

>

> Chris,

>

> Good afternoon. Thank you for the very prompt reply. All seems to be trending to the good, but realise as a laymen to crew I would not be useful in the continued coordination, and will ask Rob to coordinate with you (or designated second) going forward.

>

> I would ask to remain in the cc line for SA.

>

> Great news about the American School...see you Wednesday!

>

> Kind regards,

>

> CAPT Mark Rudesill, US Navy

> United States Naval Attaché

> London, United Kingdom

>

>

> From: Chris Hartley@Kings Cup <chris.hartley@kingscup.org>

> Date: 29 June 2018 at 23:59:34 BST

> To: Rudesill, Mark B (London) <(b) (6)@state.gov>

> Subject: Re: US Navy Rowing

>

> Many thanks for your timely response Mark, love your work.

>

> I am happy to call Robert and discuss all the below in greater length and would aim to visit Annapolis in Q4 2018. Let me know if appropriate to email Robert directly please, there will be a heap more questions.

>

> There are a whole bunch of other complementary events that will make this even more attractive to both Navy athletes and the hierarchy. With another hat on we are just celebrating Leander Club's 200th so I know how important the 150th is. Obviously I am also very aware that the 1919 Peace Regatta was one of the international building blocks for the epic 1920 Annapolis Olympic victory and I can assure you of a

very special Leander welcome to Navy in 2019.

>

> All other comments re Henley Royal Regatta are spot on, The American School must have been very pleased to get through the Qualify Race, a not inconsiderable feat. You will see them race Wednesday.

>

> Kind regards

>

> Chris

>

>

> 1. Would this be a co-ed race? We have separate teams for men and women here but I wanted to make sure before we commit to anything.

>

> Once we have established POCs for each of the Nations we may well have a further discussion on this but the intention is to echo the same issues/opportunities most nation's armed forces have on gender inclusion. It also sidesteps the inevitable insistence on equal opportunity as the Regatta has no capacity for greater numbers or additional events and most organisations have limited capacity to send more than one crew. The Brits will boat a mixed crew for sure.

>

> 2. How many boats and countries would be involved and on what days of the regatta would these races be run? I am familiar with the events and how most finals are on Sunday...but as this is a specialty event, I wasn't sure of the format.

>

> In the 1919 Royal Henley Peace Regatta, six countries competed: USA, France, Canada, GB, Australia and New Zealand. The Brits and the Aussies put in two crews, the Australian crew eventually winning. In 2019 we have invited the original six countries plus Germany and Italy. The Brits and the French have already confirmed they will be there in 2019. The Australians and the Kiwis are sending coaches/ reps to the recce and are not far behind with the others getting there.

>

> It will be a very high profile event and is likely to include both Royal Household and Prime Ministerial involvement as well as CDS etc.

>

> Kings Cup crews would race in the Qualification head race on Friday before Regatta, not for qualification purposes, but to help with the draw and to give another experience to the crews. The rest of the event will operate exactly as any other Regatta eight entry event: the first round on Friday, the second Saturday and the final on Sunday. There may be a private series of placement races, with Regatta approval, on the Sunday morning before Regatta officially starts but on the exactly the same basis as all other Regatta races.

>

> 3. Since this is a special event, are athletes allowed to race in other events at the regatta? I know some of the British military clubs have raced in other events in the past and wasn't sure if they would be doubling up for this. Typically, that is not allowed.

>

> Great question but normal Regatta rules will apply, so no doubling up. There is nothing to stop an entry of a 'spare man' IV into events like the Visitors or indeed a different crew into the Temple. These options are being discussed with other countries also

>

> 4. We may try to make this into a training trip of sorts, racing at other local regattas along the way. Would there be potential military housing in the area that we could use to help reduce costs for part of the trip?

>

> Absolutely and you would not be alone in this aspiration. There is a very real prospect that I am able to find appropriate funding and accommodation. I need to finalise the crews before I sign this off but I am aware that anything done in this area will expedite your engagement so I am on to it. In summary, 'a good chance'.

>
>
> [cid:A7D36A81-EF2D-468A-A723-126A2BA57567@WAG160N]
>
> Chris Hartley | The Kings Cup
>
> On 29 Jun 2018, at 23:55, Rudesill, Mark B (London)
> <(b) (6) @state.gov<mailto:(b) (6) @state.gov>> wrote:
>
> Chris,
>
> Good afternoon. I'm forwarding below a few questions (in red) from the Navy coach
> who desires to lead the team here for the King's Cup centennial. Appreciate yours,
> other organizers and – as this has CDS support – a response to question #4, which
> raises the issue of if there is any possibility of finding cheap/reduced/gratis excess
> military billeting to help rationalize the cost feature.
>
> Many thanks for your assistance in clarifying the event to the US Navy.
>
> Kind regards, Mark
>
> From: Robert Friedrich
> Sent: Friday, June 29, 2018 2:37 PM
> To: Rudesill, Mark B (London) <(b) (6) @state.gov<mailto:(b) (6) @state.gov>>
> Subject: Re: US Navy Rowing
>
>
> Mark,
>
> We are still interested in going and trying to make it work. It's Navy Rowing's 150th
> anniversary next year, so this would be a great way to celebrate.
>
> We could potentially take more than one crew if you need to fill spots, but I have a
> few questions?
>
> 1. Would this be a co-ed race? We have separate teams for men and women here
> but I wanted to make sure before we commit to anything.
>
> 2. How many boats and countries would be involved and on what days of the
> regatta would these races be run? I am familiar with the events and how most finals
> are on Sunday...but as this is a specialty event, I wasn't sure of the format.
>
> 3. Since this is a special event, are athletes allowed to race in other events at the
> regatta? I know some of the British military clubs have raced in other events in the
> past and wasn't sure if they would be doubling up for this. Typically, that is not
> allowed.
>
> 4. We may try to make this into a training trip of sorts, racing at other local regattas
> along the way. Would there be potential military housing in the area that we could use
> to help reduce costs for part of the trip?
>
> Thanks and I look forward to talking more about this great event.
>
> Thanks, Rob
>
> Robert Friedrich
> Director of Rowing
> Head Men's Coach
> U.S. Naval Academy
>

> On Jun 24, 2018, at 6:45 AM, Rudesill, Mark B (London)

(b) (6) @state.gov<mailto:(b) (6) @state.gov>> wrote:

> Good morning Rob,

>

> Any more thoughts on the US Navy Rowing being able to participate? As a quick update for timing purposes, I'm due to meet with Mr. Chris Hartley from the Kings Cup/Henley Royal Regatta on the 4th of July (I'm attending this year's regatta to "Rece"), and they of course would like to get updated on the likelihood of United States participation. You can attend as well if you'd like to fly over next week and participate!

>

> I have received a response from USMA, and they have confirmed they are only club status and would not be able to participate. USAFA of course doesn't have the geography to support, so – rightfully in my mind – this is a Navy show if interested.

>

> Yeah or nay, or at least your thoughts on likelihood and a potential timeline for decision would be appreciated. They are keen to get USA, but if we cannot support for funding reasons or otherwise, would like to round out the field with other allies in our absence.

>

> Please advise.. Many thanks!

>

> Kind regards, Mark

>

> Captain Mark Rudesill, USN

> United States Naval Attaché,

> Embassy of the United States of America

>

> [33 Nine Elms Lane](#)

> [London, United Kingdom](#) SW11 7US

> Work: (b) (6)

> Mobile: (b) (6)

>

> From: Robert Friedrich

> Sent: Wednesday, May 16, 2018 1:13 PM

> To: Rudesill, Mark B (London) <(b) (6) @state.gov<mailto:(b) (6) @state.gov>>

> Subject: Re: US Navy Rowing

>

> Mark,

>

> Just read through your brief. This sounds amazing and we would definitely like to support this opportunity.

>

> I will talk to our administrators about the timing of the event but I can definitely see this as an event they would get behind.

>

> I, personally, took a crew over to Henley in 2004 and it is the most prestigious rowing event in the world....hands down.

>

> All the best, Rob

>

>

> [<https://drive.google.com/a/usna.edu/uc?id=0B6wr4NJK1K1-WG0y aGtqNldfX2s&export=download>]

>

>

> Robert Friedrich

> Director of Rowing

> Head Men's Coach

> U.S. Naval Academy

> friedric@usna.edu<mailto:friedric@usna.edu>

>

>

>

>

> On Wed, May 16, 2018 at 8:00 AM, Rudesill, Mark B (London)

> <(b) (6)@state.gov<mailto:(b) (6)@state.gov>> wrote:

> Rob,

>

> Our emails cross in the either....Read the background and perhaps we can talk next week (US Navy Undersecretary visit tomorrow/Friday).

> BRK – If you know the USMA rowing coach/team rep, can you forward my previous email. The website only lists a phone # (LTC Tom Babbitt; EECS (b) (6))

> ATB!

> Kind regards, Mark

> Captain Mark Rudesill, USN

> United States Naval Attaché,

> Embassy of the United States of America

>

> <[33 Nine Elms Lane](https://maps.google.com/?q=33+Nine+Elms+Lane+%0D%0A+London,+United+Kingdom&entry=gmail&source=g)<https://maps.google.com/?

[q=33+Nine+Elms+Lane+%0D%0A+London,+United+Kingdom&entry=gmail&source=g](https://maps.google.com/?q=33+Nine+Elms+Lane+%0D%0A+London,+United+Kingdom&entry=gmail&source=g)>

> <[London, United Kingdom](https://maps.google.com/?q=33+Nine+Elms+Lane+%0D%0A+London,+United+Kingdom&entry=gmail&source=g)<https://maps.google.com/?

[q=33+Nine+Elms+Lane+%0D%0A+London,+United+Kingdom&entry=gmail&source=g](https://maps.google.com/?q=33+Nine+Elms+Lane+%0D%0A+London,+United+Kingdom&entry=gmail&source=g)> SW11 7US

> Work: (b) (6)

> Mobile: (b) (6)

>

> From: Robert Friedrich

> Sent: Wednesday, May 16, 2018 12:54 PM

> To: George Lang <

> Cc: Rudesill, Mark B (London)

> Subject: Re: US Navy Rowing

>

> CAPT Rudesill,

>

> Thank you for your interest in contacting us. Yes, the Henley Royal Regatta is a huge deal and we would love to investigate this opportunity.

> We have taken crews to Henley before but I believe a military event sounds like a great way to spread our international relations. It might be a little tricky with our military training but we would love to research this possibility...perhaps in conjunction with our professional development similar to our sailing teams during summer training.

> We look forward to getting any more information about this Kings Cup and any logistics you can give us.

>

> Very Respectfully,

>

> Rob Friedrich

>

>

>

>

>

> <<https://drive.google.com/a/usna.edu/uc?id=0B6wr4NJK1K1-WG0yaGtqNldfX2s&export=download>>

>

>

> Robert Friedrich

> Director of Rowing

> Head Men's Coach

> U.S. Naval Academy

>

>

>
>
> On Wed, May 16, 2018 at 7:14 AM, George Lang < > wrote:
> Mark,
>
> Good morning. Cc'd is the Deputy Dir of Athletics and Head Coaches and Assistant Coaches of the Men's Heavy and Light Weight Rowing Teams and Womens' Rowing Team. Names are also listed below.
>
> Mr. Eric Ruden, Deputy Director of Athletics
>
> Coach Rob Friedrich, Men's HWT Rowing Head Coach
> Coach John Flynn, Men's HWT Rowing Asst Coach
>
> Coach Shawn Bagnall, Men's LWT Rowing Head Coach
> Coach James Sands, Men's LWT Rowing Asst Coach
>
> Coach Joe Schlosberg, Women's Rowing Head Coach
> Coach Taylor Ruden, Women's Rowing Asst Coach
> Let me know if you need any further information.
> V/r, George
>
> CAPT George E. Lang, Jr., USN
> Deputy Superintendent / Chief of Staff
> U.S. Naval Academy
>
> On Wed, May 16, 2018 at 6:23 AM, Rudesill, Mark B (London) <(b) (6) @state.gov<mailto:(b) (6) @state.gov>> wrote:
>
> Captain,
>
>
>
> Good morning...Mark Rudesill from London Embassy (DAO) here. Was hoping to get a steer to USNA athletics, specifically rowing. I took a brief from the Royal Henley Regatta Association (which I'm told is quite a big deal within rowing circles), and there is a military invitation for a team to participate in the King's Cup during the Royal Henley Regatta in 2019. At this point exploring interest level/art of the possible.
>
> Thanks in advance for any assistance in getting me to the right office.
>
> ATB & VR/ Mark
>
> Captain Mark Rudesill, USN
>
> United States Naval Attaché,
>
> Embassy of the United States of America
>
> 33 Nine Elms Lane<<https://maps.google.com/?q=33+Nine+Elms+Lane+%0D%0A+London,+United+Kingdom&entry=gmail&source=g>>
>
> London, United Kingdom<<https://maps.google.com/?q=33+Nine+Elms+Lane+%0D%0A+London,+United+Kingdom&entry=gmail&source=g>> SW11 7US
>
> Work: (b) (6)
>
> Mobile: (b) (6)
>

> Official
> UNCLASSIFIED
>

Robert Friedrich <friedric@usna.edu>
To: "Chris Hartley@Kings Cup" <chris.hartley@kingscup.org>
Cc: "Rudesill, Mark B (London)" <(b) (6)@state.gov>

Wed, Jul 25, 2018 at 7:58 AM

Chris,

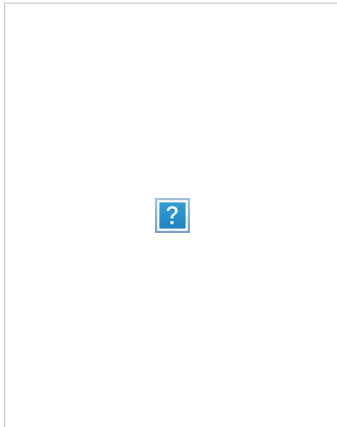
Thank you for the update. Yes, please include ADM John Richardson, USN on the invitation and you can feel free to use my name. His e-mail is (b) (6)@navy.edu. It's possible Mark can give you a more formal address.

Please also send an invitation to our Athletic Director at the Naval Academy, His information is below:

Chet Gladchuk
Director of Athletics - US Naval Academy
566 Brownson Rd.
Annapolis, MD 21402

or gladchuk@usna.edu

Thanks, Rob



Robert Friedrich
Director of Rowing
Head Men's Coach
U.S. Naval Academy
friedric@usna.edu
(o) 410.293.3636
(c) (b) (6)

Join Navy Rowing on:
Navysports.com
[Facebook](#)
[Twitter](#)
[Youtube](#)

[Quoted text hidden]

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>
To: Robert Friedrich <friedric@usna.edu>
Cc: "Rudesill, Mark B (London)" <(b) (6)@state.gov>

Fri, Jul 27, 2018 at 1:24 AM

Rob,

Thank you for this. I will wait a short while for VCDS letter to actually arrive before I follow up as I now understand that it was sent via the British Embassy. In any event I will communicate to those you suggest.

After a request received from the US, I have spoken to LTC Tom Babbitt at West Point and have also given him your

contact details.

I have explained that although a US Army crew competed in 1919, Regatta has no specific preference as to which US military crew competes at Regatta in 2019, other than that a US military crew competes.

There is the possibility that one or more nations are unable to participate and were this to be the case, we would then look at expanding the invitation and this might include opening up the event to more than one crew from participating nations. In 2019 there is a hard limit of eight crews but in the future a similar event may be unconstrained.

You will be pleased to hear that we have now got accommodation covered at no expense to you from 21st June - 8th July 2019 at a UK military base.

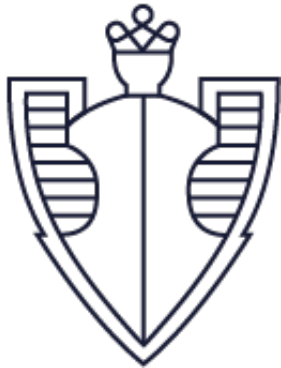
I am working on a party of 15 as a start point with catering on top.

There will be some flex and we can firm up details later.

I am also working on further financial support but this is a good start.

Kind regards

Chris



Chris Hartley | The Kings Cup

On 25 Jul 2018, at 21:58, Robert Friedrich <friedric@usna.edu> wrote:

Chris,

Thank you for the update. Yes, please include ADM John Richardson, USN on the invitation and you can feel free to use my name. His e-mail is (b) (6) @navy.edu. It's possible Mark can give you a more formal address.

Please also send an invitation to our Athletic Director at the Naval Academy, His information is below:

Chet Gladchuk
Director of Athletics - US Naval Academy
566 Brownson Rd.
Annapolis, MD 21402

or gladchuk@usna.edu

Thanks, Rob

Robert Friedrich
Director of Rowing

Head Men's Coach
U.S. Naval Academy
friedric@usna.edu
(o) 410.293.3636
(c) (b) (6)
Join Navy Rowing on:
Navysports.com
Facebook
Twitter
Youtube

On Thu, Jul 19, 2018 at 5:49 AM, Chris Hartley@Kings Cup <chris.hartley@kingscup.org> wrote:
Rob,

I have just sighted a letter from VCDS General Sir Gordon Messenger, the UK military #2, to General Paul Selva, Vice Chairman of the Joint Chiefs of Staff at the Pentagon dated the 18th July. The letter endorses the Kings Cup event, introduces myself and anticipates a US military crew racing in 2019.

I will need to follow this up with a formal invitation next week to General Selva and will copy this as you or others suggest. Would it be appropriate or helpful to mention Admiral Richardson or copy him in? Should you be on the copy list or mentioned? Anyone else? Please also let me know the correct address for any of those to be copied in.

I have been talking to the Regatta silversmiths and they have some spectacular ideas for the prizes which will include engagement, potentially in the manufacture, by the Royal Household. Amazing.

Kind regards

Chris

<KingCupChallenge_Navy_Emblem_RGB.png>

Chris Hartley | The Kings Cup

On 18 Jul 2018, at 08:00, Robert Friedrich <friedric@usna.edu> wrote:

Chris,

Thank you for all of the information and this all makes sense.

As for the invitation, thank you for sending a copy once you have it. It's possible General Sir Gordon Messenger may have sent it to our Chief of Naval Operations on the Joint Chiefs of Staff, Admiral John Richardson. Admiral Richardson, himself, was a Navy rower here in Annapolis and continues to support our program. He will be excited about the invitation.

Please let me know if you need any more information from me.

All the best, Rob

[Quoted text hidden]

[Quoted text hidden]

[Quoted text hidden]

To: "Chris Hartley@Kings Cup" <chris.hartley@kingscup.org>

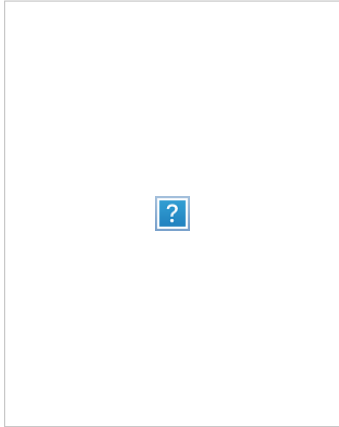
Cc: "Rudesill, Mark B (London)" (b) (6) @state.gov>

Chris,

Thank you for the information and looking into the accomodations/catering. It is much appreciated.

This all sounds great and we are looking forward to keeping in touch.

All the best, Rob



[Quoted text hidden]

Robert Friedrich
Director of Rowing
Head Men's Coach
U.S. Naval Academy
friedric@usna.edu
(o) 410.293.3636
(c) (b) (6)

Join Navy Rowing on:
Navysports.com
[Facebook](#)
[Twitter](#)
[Youtube](#)



Robert Friedrich <friedric@usna.edu>

HNY and Kings Cup update

2 messages

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>

Fri, Jan 4, 2019 at 1:27 AM

To: Robert Friedrich <friedric@usna.edu>

Cc: Chet Gladchuk <gladchuk@usna.edu>, (b) (6) @usna.edu, "Rudesill, Mark B (London)" <(b) (6) @state.gov>

Rob, Chet, (b) (6), Mark,

Happy New Year.

This is the year that your crew races in the Kings Cup at Henley Royal Regatta and I wanted to update you on progress, copy you in on some critical dates and ask you to complete the attached.

1. Firstly, the confirmed crews competing are

Australia: an all services crew

Canada: centred on Royal Military College of Canada

France: centred on École Polytechnique

Germany: an all services crew

Netherlands: centred on Koninklijke Militaire Academie, subject to final confirmation next week.

New Zealand: an all services crew

UK: an all services crew

(USA: centred on the United States Naval Academy)

You may have been aware that the Italians were going to compete, unfortunately their proposed VIII ended up being the Italian (military) pre Olympic crew. It was agreed on a pre Christmas visit that this presented a conflict that could not be resolved. I am in Holland next week to ensure that the Dutch are fully on board.

All crews will boat with a minimum of two female rowers.

2. Subject to one final clearance, Henley Royal Regatta and the Kings Cup Organising Committee will announce the Kings Cup 2019 in January.

3. In early February the advertising company M&C Saatchi will launch The Kings Cup website which will include an initial page dedicated to each Nation.

4. As part of this, the attached team profile needs completion please and will be followed later by a request for athlete bios. Some fields may not be relevant to your entry.

5. I will talk to Mark on suggested trade contacts at the London Embassy on Monday and arrange a face to face with whomever he suggests.

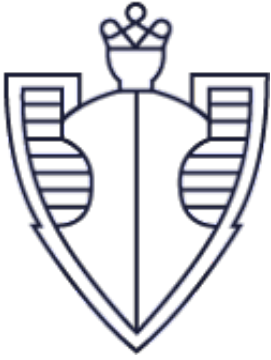
5. The Kings Cup key dates are attached. This is a dynamic document which will be updated on a progressively frequent basis.

Please revert with any queries and you will hear from me again shortly.

Kindest regards


Chris

3 attachments



KingCupChallenge_Navy_Emblem_RGB.png
8K

 **The Kings Cup crew detail - United States of America 2019.xlsx**
10K

 **Kings Cup programme 2019 (v.1st Jan 2019) .xlsx**
11K

Robert Friedrich <friedric@usna.edu>

Fri, Jan 4, 2019 at 9:52 AM

To: "Chris Hartley@Kings Cup" <chris.hartley@kingscup.org>

Cc: Chet Gladchuk <gladchuk@usna.edu>, (b) (6) @usna.edu, "Rudesill, Mark B (London)"

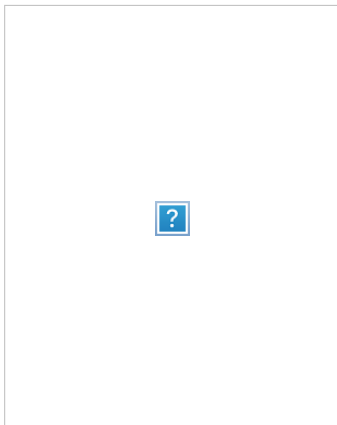
(b) (6) @state.gov>

Chris,

I hope the new year is starting off well for everyone involved at the HRR.

Thank you for the updated information. I will look into the logistics, meet with our administrators and fill out the regatta details form soon.

All the best, Rob



Robert Friedrich
Director of Rowing
Head Men's Coach
U.S. Naval Academy
friedric@usna.edu
(o) 410.293.3636
(c) (b) (6)

Join Navy Rowing on:
Navysports.com
Facebook
Twitter
Youtube

[Quoted text hidden]

[Quoted text hidden]

Chris Hartley | The Kings Cup
Chairman of the Organising Committee



Robert Friedrich <friedric@usna.edu>

HNY and USA connection to the prizes

1 message

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>

Fri, Jan 4, 2019 at 1:50 AM

To: John Richardson (b) (6) @navy.edu>

Cc: Robert Friedrich <friedric@usna.edu>

John,

Happy New Year.

I have just sent Rob further detail and dates on the Kings Cup and will also follow up with London Embassy contacts.

I briefly mentioned the prize contributions when I spoke with Paul Selva. The prizes will incorporate small but meaningful non ferrous or precious metal material/ materiel contributions from each nation; it need not be historic, it could be copper satellite wiring, for example, if that was particularly relevant. All competitors and key supporters will receive a medal with this material as well as it being incorporated in the Cup and presentation sword.

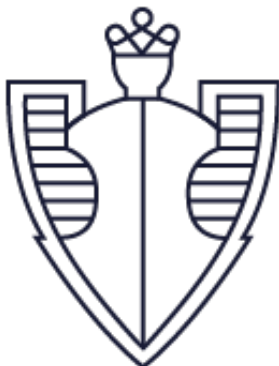
The Government of Canada have contributed copper roofing from their first Parliament building on the basis that their armed forces protect Canadian values, the Canadian way of life and institutions; the Kiwis are contributing brass fittings from the boat that actually raced in the 1919 as well as service buttons from all the major New Zealand campaigns and; the Germans have presented brass fittings from their vintage Navy sail training ship the Gorch Fock, with a nod to youthful endeavour, history, the future and peaceful activities. As Her Majesty the Queen is Patron of the Regatta and Head of the British Armed Forces I will be writing to her also.

How and with whom should I pursue a contribution with a story from the USA?

(The medal designs look beautiful and are being made by the Queen's medal manufacturer)

Kind regards

Chris



Chris Hartley | The Kings Cup
Chairman of the Organising Committee



Robert Friedrich <friedric@usna.edu>

King's Cup media release and activity USA

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>

Mon, Mar 25, 2019 at 9:41 AM

To: Robert Friedrich <friedric@usna.edu>, John Richardson <(b) (6)@navy.edu>

Cc: Mark B Rudesill <(b) (6)@state.gov>, (b) (6)@usna.edu

Gentlemen,

Please find attached the updated King's Cup programme with key dates and activities plus an overview below of various progress.

On boats I have signed a contract for eight boats to be delivered for the Regatta. It is immeasurably better if all crews row in the same boat but I am also very conscious that it is a tight timetable so I have asked each of the four European based crews to still quarantine two boats as a fall back.

On oars we have only received offers to hire them but Sir Steve Redgrave is to make a personal request to one or more oar manufacturers if they will support The King's Cup crews with oars for the Regatta. As yet I do not have a fallback plan.

On transport the Regatta's partnership with (b) (4)

On accommodation this remains with the UK Armed Forces but I am also looking at contingency plans.

I have an unshakable optimism that the current and sizeable funding gap will be met by those in the defence industries as part of their societal contribution and ongoing licence to operate. A number of national military organisations are constrained in their ability to give email contacts of military suppliers, never mind pass on requests for funding. If you know of others who can assist, those contacts would be appreciated. In the absence of this, a concerted effort to publicise your own activities and the challenge of The King's Cup within the military and external arena really helps. We will crowd source the required contacts otherwise.

All nations have made some quite extraordinary contributions to the prizes and these are received or known to be in transit. Cost of manufacture including the precious metals involved of all prizes is in excess of £50,000.

AM UK time today a press release announcing the names each crew will race under will be issued and The King's Cup website will be launched. The press release and the page describing each crew has been prior circulated to each of the national media contacts with a request that the release is distributed and amplified by each nation. www.kingscup.org

On Tuesday evening 26th March in the New Zealand High Commission we will outline The King's Cup programme to the diplomatic, media and military communities. This was the event originally scheduled at Australia House but changed as a consequence of logistical difficulties. Air Marshall Mike Wigston, soon to be Air Chief Marshal Mike Wigston, will speak on the role of women in defence and the pivotal contribution of The King's Cup. Please see the brief below.

Each nation, most through their London Ambassador/High Commissioner, have designed an individual to attend this event and speak to their crew, national contribution and racing intent. They have also been asked to nominate national media contacts in London. If there are additional guests that you would like to invite even at this late stage I will endeavour to include them. It may be that we are able to live stream the event in which case I will send you a link.

Consequent on BREXIT developments during the day the UK Secretary of State is inclined but unlikely to attend.

I will be bringing the Leander crew along to Tuesday event to bring additional height and weight. A number of them are World Championship medalists and Henley/ Boat Race winners. They have been instructed to vocally support the event so we will see if they do so in the appropriate places. I have also pinched some silverware from Henley Royal

Regatta for the evening and dragooned a couple of Doggett's Cap and Badge men in their (tight) red tunics and (oversize) silver armlets. These are winners of the oldest rowing race in the world, rowed by professional watermen on the Tideway section of the Thames. since 1715. In May it is these men who will deliver your enamelled competitor badges to the High Commissioner/ Ambassador.

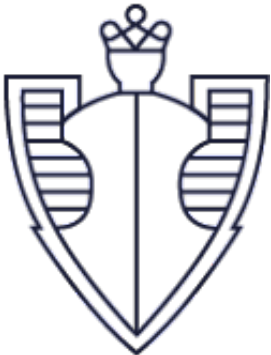
Lastly, General Dunford's office has been in correspondence as the Henley Royal Regatta print with details of the 1919 US Army crew is MIA. I have made arrangements to replace it

Kind regards

Chris

Chris Hartley | The King's Cup
Chairman of the Organising Committee

3 attachments



KingCupChallenge_Navy_Emblem_RGB.png
8K

 **Kings Cup programme 2019 (v.20th March 2019) .xlsx**
12K

 **New Zealand House briefing 26 March 2019 .pdf**
69K



Robert Friedrich <friedric@usna.edu>

Kings Cup - US Photos and Biographies

Robert Friedrich <friedric@usna.edu>

Fri, Jun 7, 2019 at 5:36 PM

To: john.thompson@kingscup.org

Cc: "Chris Hartley@Kings Cup" <chris.hartley@kingscup.org>, Robert Friedrich <friedric@usna.edu>

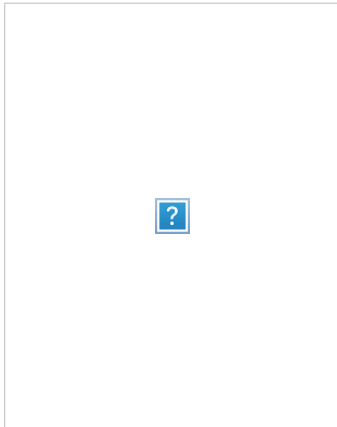
John and Chris,

Below is a link to the mini biographies and photos for the US Team. It's a large group which will include the King Cup 8+, spares, coaches and our men's Prince Albert crew. We are still finalizing the line-ups this weekend and early next week, so I sent all athletes to you right now and you can pair down when the line-up is submitted.

This link is a google file that has all the head shots for everyone and a file of the biographies: [Pictures and Bios of US Henley Team](#)

Please let me know if you have trouble opening the file with the pictures and biography spreadsheet.

Thanks, Rob



Robert Friedrich
Director of Rowing
Head Men's Coach
U.S. Naval Academy
friedric@usna.edu
(o) 410.293.3636
(c) (b) (6)

Join Navy Rowing on:
Navysports.com
[Facebook](#)
[Twitter](#)
[Youtube](#)



Robert Friedrich <friedric@usna.edu>

Kings Cup Entry Form - USA

Robert Friedrich <friedric@usna.edu>

Thu, Jun 13, 2019 at 4:36 PM

To: "Chris Hartley@Kings Cup" <chris.hartley@kingscup.org>

Chris,

Attached is the Kings Cup Entry Form. Please let me know if there is another contact I should e-mail this to.

Rob



Robert Friedrich
Director of Rowing
Head Men's Coach
U.S. Naval Academy
friedric@usna.edu
(o) 410.293.3636
(c) (b) (6)

Join Navy Rowing on:
Navysports.com
[Facebook](#)
[Twitter](#)
[Youtube](#)

King's Cup Entry Form for Henley Royal Regatta 2019.pdf
361K

Media introductions and video intro for your crew

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>

Tue, Jun 25, 2019 at 11:53 PM

To: Rob Friedrich <friedric@usna.edu>, Rachel Gamble- Flint (b) (6) @gmail.com>, "Lt(N) Carolyn Pumphrey" <(b) (6) @rmc-cmr.ca>, Dominique GIUDICI (b) (6) @gmail.com>, Adam Donaldson (b) (6) @demand-economics.com>, Iain Smith (b) (6) @bigpond.com>, Tess Horlings (b) (6) @gmail.com>, Hendrik Bohnekamp <(b) (6) @gmx.de>
Cc: Matthieu Albouy (b) (6) @polytechnique.edu>, jovervelde <(b) (6) @cogeco.net>, stephen lutz (b) (6) @sutton.com>, "Thorley, James Wg Cdr (DSAE-1SofTT OC)" <(b) (6) @mod.gov.uk>, Wootty 2 <(b) (6) @googlemail.com>, (b) (6) @hotmail.com, "Taylor Rhys, Wgcdr" (b) (6) @nzdf.mil.nz>, "Mcdermott, Andrew Maj (Army Cap-GM-JE-SO2)" (b) (6) @mod.gov.uk>, CJ Sellmeijer 02 <(b) (6) @mindef.nl>, GEDELEGATIONCISM@bundeswehr.org, Alison Creagh <(b) (6) @bigpond.com>, John Thompson <John.Thompson@kingscup.org>, Jessica Winnall <(b) (6) @winnallconsulting.com>, Ray Vance (b) (6) @hotmail.com>

Coaches,

I would like to e-introduce you to John Thompson, The King's Cup Media Director who will be with you at Dalton and on site from Monday. John has been working with your media teams and the Regatta over the last couple of months and has arranged accreditation etc. He will become a familiar face over the next week.

I also want to introduce FLGOFF Jessica Winnall and SGT (b) (6) from the Australian Defence Force. The ADF has kindly allowed Ray to provide pool imagery, and Jessica is supporting the King's Cup team in developing content.

I would appreciate it if you would work with them in developing content, and facilitating access to your teams. You can contact them on kingscupmedia@gmail.com or +447869164834.

This week I have asked them to collect a short introduction of each team (a maximum 30 second video, or boomerang) which will be published on the King's Cup pages. If you have pictures or video which could be collated into an intro piece I am sure they would appreciate it.

Many thanks indeed - please reach out or task someone in your team to do so.

Kind regards

Chris





Robert Friedrich <friedric@usna.edu>

Monday

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>

Sun, May 5, 2019 at 4:49 AM

To: Robert Friedrich <friedric@usna.edu>

Cc: Mark B Rudesill (b) (6) @state.gov>

Rob,

If you wish to dial in for the Monday zoom with Mark Banks please note it is 08.00 your time.

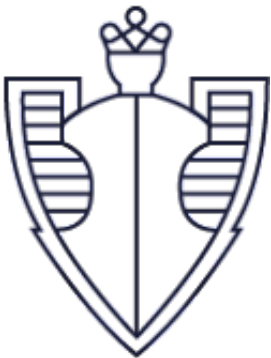
Attached the notes from Martin Haycock. Please let me know if something does not make sense - we will brief you cox further at Regatta as you wish.

Kind regards

Chris

Chris Hartley | The King's Cup
Chairman of the Organising Committee

2 attachments



KingCupChallenge_Navy_Emblem_RGB.png
8K

HRR Kings Cup - Cox briefing notes 2-May-19.pdf
70K

Re: King's Cup Update for Team Managers - Uniform Requirement ADDENDUM

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>

Thu, Jun 13, 2019 at 9:36 AM

To: "(b) (6) Lt Cdr (DES Ships Acq-Dir-MA)" <(b) (6)@mod.gov.uk>, "(b) (6)@forces.gc.ca" <(b) (6)@forces.gc.ca>, Rebecca Levitt <(b) (6)@defence.gov.au>, "(b) (6)@polytechnique.edu" <(b) (6)@polytechnique.edu>, "(b) (6)@mindef.nl" <(b) (6)@mindef.nl>, "(b) (6)@bundeswehr.org" <(b) (6)@bundeswehr.org>, Robert Friedrich <friedric@usna.edu>, "Thorley, James Wg Cdr (DSAE-1SofIT OC)" <(b) (6)@mod.gov.uk>, "Taylor Rhys, Wgcdr" <(b) (6)@nzdf.mil.nz>
Cc: "Cameron, Mark Cdre (People-IESRR-Hd)" <(b) (6)@mod.gov.uk>

Many thanks Ben.

For additional clarity on female uniforms and the Stewards Enclosure please see the attached guide for visitors: <https://www.hrr.co.uk/sites/henleyregatta/files/HRR-Visitor-Guide-2019.pdf> which covers dress and other useful information.

Uniforms in the Stewards Enclosure are welcome and requested for 2nd and 7th July.

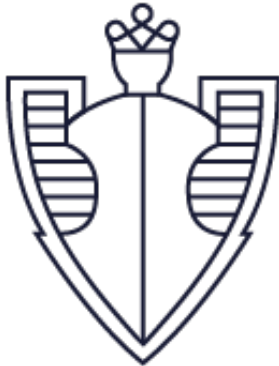
Female uniforms on the 7th and any day when they are being worn in the Stewards Enclosure must comprise of a skirt with a hemline below the knee.

Female uniforms that include trousers are not permitted in the Stewards Enclosure.

Better for clarity now than the potential of embarrassment later.

Kind regards

Chris



Chris Hartley | The King's Cup
Chairman of the Organising Committee

On 13 Jun 2019, at 10:55, Kadinopoulos, Ben Lt Cdr (DES Ships Acq-Dir-MA) <(b) (6)@mod.gov.uk> wrote:

All,

A short sitrep, as I am out of office until Monday. For those crews arriving next week, the Duty Point of Contact at Dalton Barracks can be contacted on : **07773 239 996**.

The team there are ready to meet you and have the barrack rooms ready for your arrivals.

Please be advised the requirements for days when wearing uniform at Henley Royal Regatta for serving military attendees within the Stewards Enclosure is Service Dress. Examples of which for the British Forces are below with pictures contained in the attachment to enable you to select you national equivalent.

RN – No. 1C with clean caps. [BR3(1) Oct 15 Part 6 Annex 39A RN Dress Table refers].

RM – 1C Dress Green Lovat uniform with a cloth belt. [BR3(1) Oct 15 Part 6 Annex 39A RN Dress Table]

Army - FAD/No 2 Dress with appropriate headdress. Non FAD uniform is NOT to be worn at any time. [Army Dress Regulations and Regimental/Corps Dress Regulations refers]

RAF – No 1 Service Dress Uniform with No 1 SD Caps [AP 1358, Chap 2 refers]

It has been recommended that medals are not worn, just medal ribbons.

I hope all your final preps are going well and look forward to seeing you all race in 3 weeks.

Yours aye

Lt Cdr Ben Kadinopoulos MA MSc CEng MIET RN

MA to Director Ship Acquisition

MOD Abbey Wood, (South) #3016 | Ash 0C | Bristol | BS34 8JH

CIV: (b) (6) | MIL: (b) (6) | MOB: (b) (6) | FAX: 0117 91 32054

<image003.png>

<HRR Uniform requirements.docx>

Sealed message in Annapolis sword

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>
To: vahsen@usna.edu
Cc: Robert Friedrich <friedric@usna.edu>

Mon, Feb 24, 2020 at 4:19 PM

Steve,

tremendous to meet you this afternoon.

As promised I am following up on our conversation re the sealed message in the Annapolis sword.

Rob Friedrich, copied above, has this advice also and I have left with him archive paper and mylar strips cut to size to preserve a message for 100 years.

In essence this is a message for the Annapolis crew/ class of 2119. Who writes it and what they say is entirely up to you. I thought Admiral Buck's view that it should include a contribution from crew, coaches and Annapolis hierarchy was tremendous and it would obviously be better not to make the message public - otherwise there would be no surprise in one hundred years time. Not that we will be around.

You will need:

1. Archival paper already cut to the required width (supplied). It is A3 length so you simply cut the paper by guillotine or sharp knife to the length required for the message. Alternately if your own paper is acid free and you wish to use it because it has a crest or watermark then just cut to width.
2. Mylar film cut to the required width - slightly wider than the paper (supplied). The film will need to be cut just longer than message paper length.
3. Pigment ink pen (not supplied - see photo below). You could print your message on A3 acid free paper (or similar US size) using a pigment ink cartridge and then just cut the width to size. Any framer or art shop would have the paper.
4. Archival tape (not supplied) - get it from a framer.

You could have more than one sheet - ie three different messages as long as the finished package works.

Once you have the message on paper, you place it on the Mylar sheet and roll it up using the archival tape to seal the roll lengthways and ensuring that the 'hole' in the middle is more than 6mm and the diameter of the roll is less than 20mm. You now have a sealed role lengthways but need to run the tape along the edge at each end to fully seal it.

The resulting package will be a hollow tube (void is 20mm diameter x 75mm length with M6 Thread running up the centre this is 6mm diameter), sealed on the top and bottom edges.

That done, you may choose to officially seal the small tube in some way, on top of the mylar, by wax, sticker or even a signature.

Send the completed package ASAP please to Paul Gardner, General Manager, Perry Limited, Unit 16 Colhook Industrial Park, Petworth, West Sussex, GU28 9LP, UK with a note that clearly states "Annapolis sword for The King's Cup".

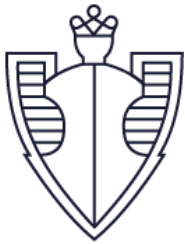
Hopefully this makes sense. See various photos below. It would be good to have similar photos from Annapolis please and to let me know once it has been dispatched.

Kind regards

Chris







Chris Hartley | The King's Cup
Chairman of the Organising Committee



Robert Friedrich <friedric@usna.edu>

Status update and actions

Robert Friedrich <friedric@usna.edu>

Mon, Feb 25, 2019 at 11:03 AM

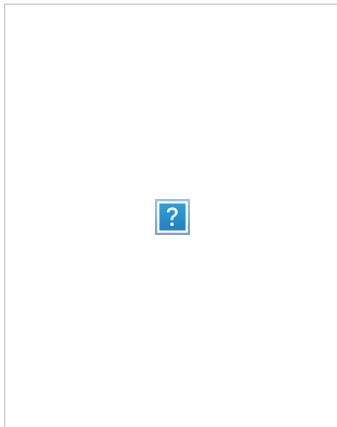
To: "Chris Hartley@Kings Cup" <chris.hartley@kingscup.org>

Chris,

We've agreed to be listed as "United States Armed Forces".

Admiral Richardson is tracking the CHOD Information and prize contribution and I am tracking everything else. I'll work on that sponsor information ASAP.

Thanks, Rob



Robert Friedrich
Director of Rowing
Head Men's Coach
U.S. Naval Academy
friedric@usna.edu
(o) 410.293.3636
(c) (b) (6)

Join Navy Rowing on:
Navysports.com
[Facebook](#)
[Twitter](#)
[Youtube](#)

[Quoted text hidden]

Status update and actions

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>
To: Robert Friedrich <friedric@usna.edu>

Mon, Feb 25, 2019 at 1:54 PM

Tremendous Rob, many thanks for the update.

Mark Rudesill has looped the US Embassy media team into our man John Thompson. It looks like an industrial strength media team involved. John will loop Alex into them.

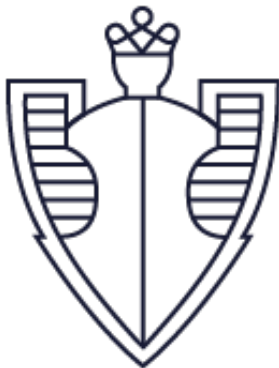
There will be a note going to all the London based DAs shortly on their events and activities before, during and after your visit. That will also get captured on the media and comms plan.

Appreciate the sponsor info, I am contemplating a London event next month to drive this. ACM Stuart Wigston, soon to be Chief of the RAF, has agreed to help front this for me so that US list would be great. On the Navy side ADM Henry Parker is the my principal UK rowing POC and heads up Royal Navy ship acquisition so we will have some heavy hitters in the room.

85-90kg boat weight OK for your crew?

Kind regards

Chris



Chris Hartley | The King's Cup
Chairman of the Organising Committee

[Quoted text hidden]

[Quoted text hidden]

[Quoted text hidden]

[Quoted text hidden]

<KingCupChallenge_Navy_Emblem_RGB.png>

[Quoted text hidden]



Robert Friedrich <friedric@usna.edu>

Status update and actions

Robert Friedrich <friedric@usna.edu>

Mon, Feb 25, 2019 at 2:05 PM

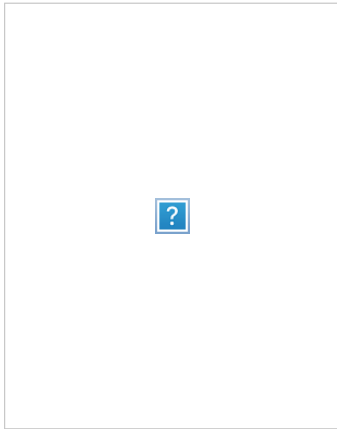
To: "Chris Hartley@Kings Cup" <chris.hartley@kingscup.org>

Chris,

We are usually 85-95 kg but with two women in the boat, we should be a little lighter.

Do you know the manufacturer that will sponsor the event or is that still being decided?

Thanks, Rob



Robert Friedrich
Director of Rowing
Head Men's Coach
U.S. Naval Academy
friedric@usna.edu
(o) 410.293.3636
(c) (b) (6)

Join Navy Rowing on:
Navysports.com
[Facebook](#)
[Twitter](#)
[Youtube](#)

[Quoted text hidden]



Robert Friedrich <friedric@usna.edu>

Status update and actions

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>

Sat, Feb 23, 2019 at 6:36 PM

To: Robert Friedrich <friedric@usna.edu>, John Richardson (b) (6) @navy.edu>

Cc: Mark B Rudesill (b) (6) @state.gov>, (b) (6) @usna.edu>

Good morning John, Rob,

Greetings from Australia where I am in your tomorrow. Although having just arrived from the UK it feels a bit like I am in your yesterday.

Over the last week I have met or spoken with each of the competing nations' London Defence Attachés and/ or Ambassadors/ High Commissioners or crew representatives in the UK so I thought it helpful to produce a summary of the topics discussed and actions. Below is a generic note so your individual progress may vary to a greater or lesser extent. Where activities/ actions involving Chiefs are concerned I am relying on you to escalate up the chain of command.

CHOD photos

We now have all eight photos en route and have managed to avoid at least some of the creative photography involved (it must have been a complete accident that in the photograph arranged by the UK DA in Berlin, 'Britain is Great' appeared in the shot above the German Chief). A short descriptor of your crew, no more than four lines would be tremendous and this request will be made via your media contact.

CHOD blog comment and poster

A number of Chiefs have agreed to either write or film a short blog entry on The King's Cup website. These are expected to be both a message to their crews on the significance of the event, their expectations and possibly an observation to the other competitors. As a thank you for these efforts a poster based upon each Chief's central message and the 1919 Henley Royal Peace Regatta programme will be produced by The King's Cup Organising Committee for each nation.

UK Ambassadorial/ High Commission actions

A separate note including dates and actions will be sent to your London Embassy/ High Commission contact

Racing names

I await your decision on the name of your crew and will shortly be asking for your racing colours: normally those represented on your oars and on your racing vests/zooties. We will announce all the names within the next ten days with a link to the kingscup.org website.

Boats

We are in the final technical stages of our boat selection and I am 80% certain that all King's Cup crews will race in identical new boats. These will be 85 - 90 kg boats skinned with your national colours and in due course I will put your designate in touch with the boat builder. These boats will be provided at zero cost to each crew excepting that each crew will be required to pay for any damage (to be repaired by the builders agent) and demonstrate proof of damage insurance. This is not likely to be onerous but gives your careful oarsmen and women 'skin in the game' and an incentive to look after new boats. More on this will follow.

Oars

We are yet to find a supplier of oars willing to support our endeavour. Work continues.

Clothing

There are three broad categories of clothing involved: Uniform, Steward's Enclosure and competitor 'dry' and 'wet'.

There will be events and occasions during your King's Cup campaign when service dress/ Class A is required.

Some crews will bring or commission a blazer for use in the Steward's Enclosure. This will need to be matched with a tie for men and a dress or skirt for women.

Uniform may be worn in the Steward's Enclosure if it complies with the dress requirements. Essentially this is a jacket and tie for men and a skirt for women where the hemline is below the knee. There can be no exceptions to this rule so even if your uniform rules state that trousers are appropriate for service women, they are not permitted in the Steward's enclosure.

We have prepared an 'expression of interest' for athletic clothing suppliers to provide financial support and/or 'value in kind' to all King's Cup crews. The objective is that one manufacturer works with all eight nations to supply wet/ dry clothing to the design specification of each country but in such a way that when seen together there is an appropriate connection between all eight. Where a manufacturer does not have the technical ability to use appropriate performance fabrics it is expected that that is 'bought in'. If there are suppliers you would like to be included on that 'EOI' exercise please respond immediately to CMDR Rebecca Levitt (b) (6) @Kingscup.org

Prizes and events

A new cup for The King's Cup is being commissioned as the original cup won by the Australian Army crew in 1919 will remain in Australia. The cup will be blessed in a formal ceremony and then presented at Prize Giving on Finals Day to the winning crew. It will remain permanently in Regatta Headquarters but will be brought to each country for the post Regatta medal ceremonies. The winning crew's name will be engraved on the cup together with their Chief if present on the day.

The winning crew will be presented with individual Henley Royal Regatta medals and numbered pins at Prize Giving. These medals will be swapped for individually engraved and named medals at the winning nation's post Regatta medal ceremony. The original nine medals will then be distributed to national military museums in each of the competing nations.

Post Regatta medal ceremonies are planned in each nation at dates to be arranged in Q3/4. Some of these venues are already agreed with Prime Ministerial, Head of State or Vice Regal locations. The King's Cup will be in attendance at all these events and The King's Cup Organising Committee will include a number of supporters and Henley Royal Regatta Stewards as guests also. If not already communicated, please consider likely venues and potential dates.

At the winning nation's post Regatta medal ceremony two things will happen. Firstly, a two handed sword will be presented to the winning crew, engraved with their names including coaches and substitutes and the name of the Chief, if in attendance. Secondly, individually engraved and named medals will be presented not only to the nine athletes who raced but also to all those contributed to the wider campaign including substitutes, administrators and significant sponsors.

In other than the winning nation, medal ceremonies will also be held. Individually engraved and named medals will be presented not only to the nine athletes who raced but also to all those contributed to the wider campaign including substitutes, administrators and significant sponsors. Where Heads of State are present a specific medal will also be presented.

Stewards Enclosure Badges and pre departure events.

The Stewards Enclosure is a private enclosure and the place to be both seen and to watch the races. It is the equivalent of the Royal Enclosure at Royal Ascot but has more stringent dress and behaviour rules.

'Overseas' but not domestic crews are normally given the option of purchasing special enamel badges to access the Stewards Enclosure for a sum exceeding £125 each. Given the significance of the King's Cup event it has been agreed that these will be supplied on a courtesy basis at no cost to all crews racing in The King's Cup. Your badges will be specifically numbered and will look different to other overseas competitor badges.

These badges will be dispatched to your London Ambassador or High Commissioner in time for them to be presented pre departure by your Chief or his nominee. You will need to nominate the names allocated to each badge as the badges are numbered. As well as national supporters, The King's Cup Organising Committee would like to include a representation from the Henley Royal Regatta Stewards as guests to these events. If not already communicated please consider likely venues and potential dates.

Details on how to obtain badges for friends and family will follow.

Prize contributions

Each nation has agreed to make a significant and symbolic contribution to be melted down and included in the prizes. Her Majesty the Queen will also make a contribution. They are extraordinary. Thank you. Contributions are required by March 15 please at the latest, although the legend that accompanies them can come later.

Material to be sent clearly marked "King's Cup (country name) contribution" to:

Mr Phil McDermott,
Managing Director
Worcestershire Medal Service Ltd,
[56 Broad Street](#),
[Sidemoor](#),
[Bromsgrove](#)
B61 8LL
UK

You may wish to send it via diplomatic bag to London and then ask your DA to dispatch locally.

Accommodation

Accommodation and logistics arrangements are being co-ordinated Lt Cdr Ben Kadinopoulos (b) (6) @mod.gov.uk who is the MA to UK's King's Cup POC, ADM Henry Parker. Accommodation is likely to be basic but sufficient. If you have not already done so please ensure that your logistics co-ordinator is in touch with Ben.

Website and comms strategy

The media and communications strategy, and associated website, is aimed at generating publicity to support fund raising for the event as well as building awareness amongst the international military community about the King's Cup and its significance.

Your media lead should already be in touch with The King's Cup Media Director John Thompson (John.Thompson@kingscup.org)

Henley Royal Regatta invitations

Our ability to invite Tier One gallantry holders from each Nation to Henley Royal Regatta on the first day of racing, Friday 5th July, is entirely dependent on our ability to raise funds.

On the second day of racing, Saturday 6th July, we will invite those London based diplomatic representatives who have been particularly supportive and helpful to our endeavours, as official guests.

On Finals Day we will invite Chiefs and Defence Ministers to a programme that includes a partners' schedule and lunch. Numbers are extremely limited and a number of Chiefs have already indicated that they will be there to support their crew. All Chiefs will have an opportunity to speak to their crews prior to racing and all crews will race past their Chiefs, either in the Final or at lunchtime. Chiefs and Defence Ministers and their partners will attend Prize Giving at the conclusion of the Regatta where a degree of military ceremony is likely. It is anticipated that your UK DA or designate will escort the respective Chief's partner during the elements of the programme when the Chief is elsewhere.

Henley Royal Regatta engagements

All crews will be invited to a series of events including receptions hosted by the Stewards of Henley Royal Regatta, Leander Club and the Mayor of Henley. Details of these and other events will follow. There are also likely to be events associated with 'British Armed Forces week' which concludes on the evening of the Draw and events/visits within striking distance of Henley, such as Windsor.

Sponsor support

Many of the above activities require significant funding and not all crews are in a position to fund themselves. Within the constraints of Henley Royal Regatta and all eight military organisations we continue to vigorously pursue funding from likely supporters. Your leads and contacts are appreciated and time is of the essence. Where direct contact with potential supporters is to be avoided, consider nominating a Defence Industry Association lead. Please contact me for further detail.

There is a structured package which has been dispatched to those corporate organisations likely to see “honouring our past, celebrating our fittest and finest serving men and women and building alliances” as something they should support. The challenge is to ensure that this ‘ask’ gets through to the right level in any organisation as opposed to being stuck in the lobby. What is being asked, is modest. Exceptional exclusive access and impact in return for support of all eight nations starts at approximately the cost of a single Javelin missile or one Back Hornet UAV.

Financial support will flow through a registered charitable entity, audited and partnered by an Australian Federal Government organisation. This has the added incentive of tax deductibility if funds flow through an Australian subsidiary.

Transport

(b) (4) [REDACTED] been asked to provide vehicles although this is not confirmed.

I trust that this is a comprehensive update and look forward to hearing from you on the matters detailed above.

Kind regards

Chris



Chris Hartley | The King's Cup
Chairman of the Organising Committee

Status update and actions

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>
To: Robert Friedrich <friedric@usna.edu>

Mon, Feb 25, 2019 at 2:15 PM

Thanks Rob,

Only four responded: (b) (4).

(b) (4) showed scant interest and were unable to deliver boats pre Regatta.

(b) (4) have given generous support and we are looking at their technical and cost implications. More the latter than the former.

Ideally we leave a legacy of boats at Henley for military crews to use in the future but this depends on funding.

I think it is an imperative that all crews row in the same model boat, just a better cleaner look and complete fairness. Right now that means I am personally covering the cost of depreciation at a minimum. Hence my interest in your commercial contact list!

Do you have a Concept contact with the family? We don't have oars yet and the UK agent response has been OK but not outstanding. I would like to make a direct approach to the US.

Kind regards

Chris



Chris Hartley | The King's Cup
Chairman of the Organising Committee

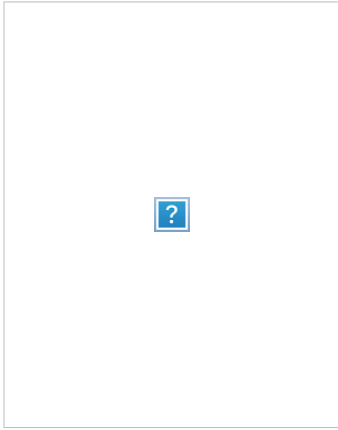
On 26 Feb 2019, at 06:05, Robert Friedrich <friedric@usna.edu> wrote:

Chris,

We are usually 85-95 kg but with two women in the boat, we should be a little lighter.

Do you know the manufacturer that will sponsor the event or is that still being decided?

Thanks, Rob



Robert Friedrich
Director of Rowing
Head Men's Coach
U.S. Naval Academy
friedric@usna.edu
(o) 410.293.3636
(c) (b) (6)

Join Navy Rowing on:
Navysports.com
[Facebook](#)
[Twitter](#)
[Youtube](#)

On Mon, Feb 25, 2019 at 1:54 PM Chris Hartley@Kings Cup <chris.hartley@kingscup.org> wrote:
Tremendous Rob, many thanks for the update.

Mark Rudesill has looped the US Embassy media team into our man John Thompson. It looks like an industrial strength media team involved. John will loop Alex into them.

There will be a note going to all the London based DAs shortly on their events and activities before, during and after your visit. That will also get captured on the media and comms plan.

Appreciate the sponsor info, I am contemplating a London event next month to drive this. ACM Stuart Wigston, soon to be Chief of the RAF, has agreed to help front this for me so that US list would be great. On the Navy side ADM Henry Parker is the my principal UK rowing POC and heads up Royal Navy ship acquisition so we will have some heavy hitters in the room.

85-90kg boat weight OK for your crew?

Kind regards

Chris

[Quoted text hidden]



Robert Friedrich <friedric@usna.edu>

Sydney Kings Cup dinner; meeting with GEN Selva

3 messages

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>

Wed, Oct 10, 2018 at 3:33 PM

To: Robert Friedrich <friedric@usna.edu>

Cc: "Rudesill, Mark B (London)" (b) (4) @state.gov, gladchuk@usna.edu

Rob,

I hope this finds you well and your crew programme thriving.

On the coat tails of Invictus Games 2018 I have arranged to meet General Selva and am awaiting news of who the US will send to a Kings Cup dinner on the 19th October in Sydney.

Clearly before Gen Selva heard of my invitation, he accepted another and is dining with ADF VCDS that evening. Given that I have UK VCDS General Sir Gordon Messenger, Canadian VCDS General Paul Wynnyk, Australian Major General Gus McLachlan, Forces Command, Air Vice Marshal Warren McDonald, Chief of Joint Capabilities; New Zealand DA and W/O; Italian DA and Chef de Mission and invited guests include CDF General Angus Campbell, and UK's Major General Ivan Jones and Air Vice Marshall Tunnicliffe, all coming to dinner, I have asked that the US send an alternate representative.

I have no idea who that will be but I have been asked a number of questions on the dinner by Washington lawyers so I am guessing that at the least the US Embassy in Canberra have someone in mind. When I hear, I will let you know. We will be dining in the Rothschild boardroom 34 floors above Sydney overlooking the Opera House and the Harbour and I will raid the cellar.

The purpose of the dinner on the 19th is for the eight nations to collectively discuss the gender balance in the crews, review the trophies, be briefed on Regatta logistics and protocol, fund raising and presentations, and watch a number of videos including footage of Henley Royal Regatta and the 1919 crews and event.

From your perspective what do I need to cover and how can I help Annapolis get over the line on this? (Incidentally I have heard nothing more from West Point).

In the meantime I am told that I will see General Selva for a short meeting on the following day Saturday 20th at which I will formally invite him to send a crew to the Henley Royal Regatta starting line on Friday 5th July 2019. I also have an official gift to present which is a framed print of the HRR course with the names of the 1919 US crew inscribed.

My objective for the meeting with General Selva is to identify a staff officer as a point of ongoing contact, not least for when I visit Washington. I will also follow up from whatever is discussed at the dinner the evening beforehand. This will include sourcing materiel from each nation as part of the participation medals, potential involvement of the Royal Household, and the benefits of defence engagements during that period. What else would it be helpful to ask Gen Selva? What other questions do you have?

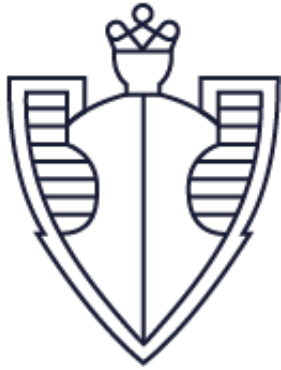
I will write to ADM Richardson also. Who else should I reach out to? I will brief the British and Australian Defence Attaches in Washington, not least as I want one of them to host a Kings Cup event for me.

Incidentally, all countries have more or less confirmed that they will send a crew. I have seen the CDF/ CDS sign off from New Zealand, Australia, UK, France, Germany, and Canada. The Italians are insisting on reaching the same conclusion fashionably late (but I will sort that out when I go to Rome) whilst I had to physically go to Ottawa two weeks ago to get them across the line, it is a very long way but it was worth it and they are now locked in.

Many thanks again and I will stand by for your advice.

Kind regards

Chris



Chris Hartley | The Kings Cup

Robert Friedrich <friedric@usna.edu>

Thu, Oct 11, 2018 at 8:56 AM

To: "Chris Hartley@Kings Cup" <chris.hartley@kingscup.org>

Cc: "Rudesill, Mark B (London)" <(b) (4)@state.gov>, Chet Gladchuk <gladchuk@usna.edu>, (b) (4)

(b) (4)@usna.edu>

Chris,

Thank you for the update and I hope you have a great event in Sydney for the Kings Cup dinner.

First, we are committed to the Kings Cup at the Henley Royal Regatta for 2019. You can count on a crew from the US Naval Academy in Annapolis to be there. We have discussed it with our administrators and all are in support of the event.

As for your dinner and discussion next week, here are some questions and comments about the subjects you posed for your meeting:

Gender-balance in the crews: As you know, in rowing, it is hard to mix gender in the same boat. I understand having two separate events may not be possible, so we understand if the event stays single gender moving forward.

Amateur Status of Oarsman: Could the question of amateur status be discussed at your meeting? As we are not aware of how other countries' military services support their national teams, should this event be for oarsmen who have not previously rowed in World Championship events?

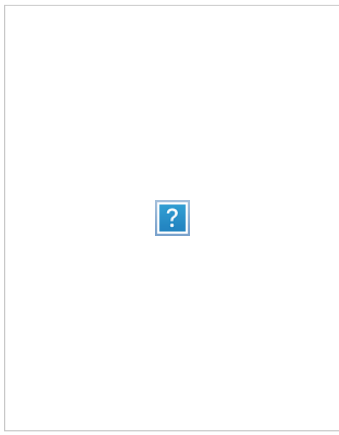
Finally, I will send a message to Admiral Richardson, Chief of Naval Operations. As a former rower here at the Naval Academy, I'm sure he could be a great point of contact on the Joint Chiefs of Staff.

As for a military liaison here at the US Naval Academy for future planning, please include LT (b) (6), our team officer representative, to help answer any questions: (b) (4)@usna.edu

Thank you for keeping us informed and let us know if you need any more information.

All the best, Rob

Robert Friedrich
Director of Rowing
Head Men's Coach
U.S. Naval Academy



friedric@usna.edu

(o) 410.293.3636

(c) (b) (6)

Join Navy Rowing on:

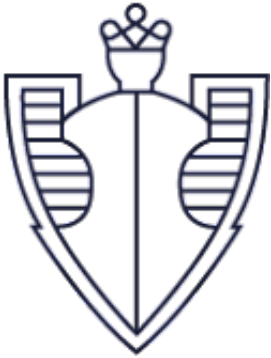
Navysports.com

[Facebook](#)

[Twitter](#)

[Youtube](#)

[Quoted text hidden]



KingCupChallenge_Navy_Emblem_RGB.png

8K

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>

Wed, Oct 31, 2018 at 6:09 AM

To: Robert Friedrich <friedric@usna.edu>

Cc: "Rudesill, Mark B (London)" (b) (6) <[REDACTED]@state.gov>, Chet Gladchuk <gladchuk@usna.edu>, (b) (6) <[REDACTED]@usna.edu>

Rob,

many thanks for your email and just following up as promised post the CHODs dinner and meeting with General Selva.

Please see briefing and speaker notes below

Essentially GEN Selva 'got' the proposal immediately and we covered a fair amount of ground:

- The print of the 1919 USA crew below will be presented to GEN Dunford
- He will revert to ADM Richardson as Kings Cup liaison for the Chiefs of Staff - and I have followed uptown John as well
- " We will decide on US crew composition and origin collectively" (GEN Selva) - I spoke of the Annapolis commitment and the USN 150.
- Complete agreement on the gender inclusivity, he saw it as a significant positive.
- He said there will be an 'arm wrestle' re the CHODs reception on Henley Finals day 7th July and transit in HM the Queen's row barge but hoped to be there
- I explained the medal request with composition of all Nations' non - ferrous materiel or significant materiel (see below)
- On the matter of who might present these medals post the event, and potentially the sword (when Annapolis win!), he said he would consider.

The medals are to be presented to all participants and will to be cast from non ferrous materiel (ie copper, brass,

bronze) with a story from each of the Nations. The idea is that this is an alloy from eight Allied countries, their defence forces and their Heads of State, symbolically underlying the Allied nature of the event and the common history. A Nation's contribution (there can be more than one) need not be defence related or historic but should recognise what you protect, the inherent reason why we defend our way of life, values and freedoms and/or a representative part of a forward looking defence force. When we look at the themes of this event it is certainly historic, but it is also forward facing, involving allies, technology (cutting edge boats) and gender inclusion (first elite rowing event to include mixed crew). It will be fascinating to see what emerges - the Canadians are sending over copper roofing from their first Parliament. The medals are to be made by the Queen's medal makers and we need no more than circa 0.5kg from each Nation.

Given it was Invictus, I also took Wounded Warrior Regiments USAF and USMC Colonels out for breakfast (COL Mike Flatten and COL Larry Miller) and they said they would also consider who and how opposite the medals and who to invite to the potential reception.

I will let you know how I progress with the Brits and the Washington visit - I would aim to come to Annapolis as part of that visit.

Kind regards and thank you for your support

Chris

Chris Hartley | The Kings Cup

On 11 Oct 2018, at 23:56, Robert Friedrich <friedric@usna.edu> wrote:

Chris,

Thank you for the update and I hope you have a great event in Sydney for the Kings Cup dinner.

First, we are committed to the Kings Cup at the Henley Royal Regatta for 2019. You can count on a crew from the US Naval Academy in Annapolis to be there. We have discussed it with our administrators and all are in support of the event.

As for your dinner and discussion next week, here are some questions and comments about the subjects you posed for your meeting:

Gender-balance in the crews: As you know, in rowing, it is hard to mix gender in the same boat. I understand having two separate events may not be possible, so we understand if the event stays single gender moving forward.

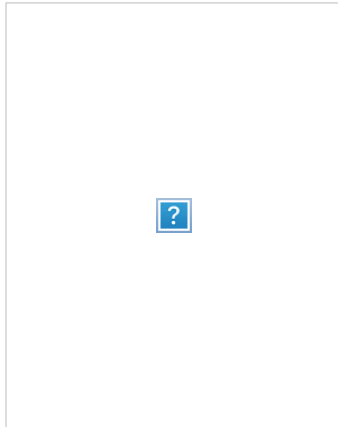
Amateur Status of Oarsman: Could the question of amateur status be discussed at your meeting? As we are not aware of how other countries' military services support their national teams, should this event be for oarsmen who have not previously rowed in World Championship events?

Finally, I will send a message to Admiral Richardson, Chief of Naval Operations. As a former rower here at the Naval Academy, I'm sure he could be a great point of contact on the Joint Chiefs of Staff.

As for a military liaison here at the US Naval Academy for future planning, please include LT (b) (6) our team officer representative, to help answer any questions: (b) (6) @usna.edu

Thank you for keeping us informed and let us know if you need any more information.

All the best, Rob



Robert Friedrich
Director of Rowing
Head Men's Coach
U.S. Naval Academy
friedric@usna.edu
(o) 410.293.3636
(c) (b) (6)

Join Navy Rowing on:
Navysports.com
[Facebook](#)
[Twitter](#)
[Youtube](#)

On Wed, Oct 10, 2018 at 3:33 PM Chris Hartley@Kings Cup <chris.hartley@kingscup.org> wrote:
Rob,

I hope this finds you well and your crew programme thriving.

On the coat tails of Invictus Games 2018 I have arranged to meet General Selva and am awaiting news of who the US will send to a Kings Cup dinner on the 19th October in Sydney.

Clearly before Gen Selva heard of my invitation, he accepted another and is dining with ADF VCDS that evening. Given that I have UK VCDS General Sir Gordon Messenger, Canadian VCDS General Paul Wynnyk, Australian Major General Gus McLachlan, Forces Command, Air Vice Marshal Warren McDonald, Chief of Joint Capabilities; New Zealand DA and W/O; Italian DA and Chef de Mission and invited guests include CDF General Angus Campbell, and UK's Major General Ivan Jones and Air Vice Marshall Tunnicliffe, all coming to dinner, I have asked that the US send an alternate representative.

I have no idea who that will be but I have been asked a number of questions on the dinner by Washington lawyers so I am guessing that at the least the US Embassy in Canberra have someone in mind. When I hear, I will let you know. We will be dining in the Rothschild boardroom 34 floors above Sydney overlooking the Opera House and the Harbour and I will raid the cellar.

The purpose of the dinner on the 19th is for the eight nations to collectively discuss the gender balance in the crews, review the trophies, be briefed on Regatta logistics and protocol, fund raising and presentations, and watch a number of videos including footage of Henley Royal Regatta and the 1919 crews and event.

From your perspective what do I need to cover and how can I help Annapolis get over the line on this? (Incidentally I have heard nothing more from West Point).

In the meantime I am told that I will see General Selva for a short meeting on the following day Saturday 20th at which I will formally invite him to send a crew to the Henley Royal Regatta starting line on Friday 5th July 2019. I also have an official gift to present which is a framed print of the HRR course with the names of the 1919 US crew inscribed.

My objective for the meeting with General Selva is to identify a staff officer as a point of ongoing contact, not least for when I visit Washington. I will also follow up from whatever is discussed at the dinner the evening beforehand. This will include sourcing materiel from each nation as part of the participation medals, potential involvement of the Royal Household, and the benefits of defence engagements during that period. What else would it be helpful to ask Gen Selva? What other questions do you have?

I will write to ADM Richardson also. Who else should I reach out to? I will brief the British and Australian Defence Attaches in Washington, not least as I want one of them to host a Kings Cup event for me.

Incidentally, all countries have more or less confirmed that they will send a crew. I have seen the CDF/ CDS sign off from New Zealand, Australia, UK, France, Germany, and Canada. The Italians are insisting on reaching the same conclusion fashionably late (but I will sort that out when I go to Rome) whilst I had to physically go to Ottawa two weeks ago to get them across the line, it is a very long way but it was worth it and they are now locked in.

Many thanks again and I will stand by for your advice.

Kind regards

Chris

Chris Hartley | The Kings Cup

<KingCupChallenge_Navy_Emblem_RGB.png>

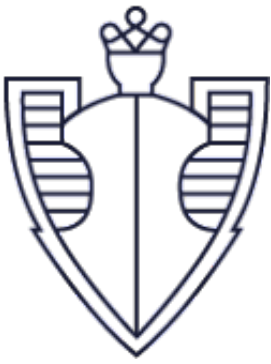
5 attachments



IMG_2890.jpeg
100K



IMG_2876 2.jpeg
61K



KingCupChallenge_Navy_Emblem_RGB.png
8K



The Kings Cup dinner briefing 19 Oct 2018.pdf
97K



Kings Cup address to Chiefs 19th Oct 2018.pdf
69K



Robert Friedrich <friedric@usna.edu>

Thank you

2 messages

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>

Tue, Jul 30, 2019 at 2:10 AM

To: Rob Friedrich <friedric@usna.edu>, (b) (6) @usna.edu, (b) (6) @usna.edu

Dear Rob, Christopher, (b) (6)

I need to thank you and your crew .

The immaculate way in which you competed and conducted yourself during the entire King's Cup campaign was exemplary. To have the United States Armed Forces participate was important and the calibre of your crew could not be beat. There were no better representatives of your Nation to honour the past, celebrate eight allies fittest and finest and as exemplars of womens' role in defence. You were outstanding irrespective of the equally outstanding result - bravo and thank you.

It was an amazing adventure and it is important to recognise its significance so there are a number of initiatives still to come:

1. A presentation to your national military museum. Partly dependent on my ability to raise funding there is a presentation including a medal to be made. Do you have a nominated museum, and even better, a contact please?
2. A presentation to your crew, support team, reserves and coaches as well as separate recognition of those who assisted en route.

Your crew have an option of swapping the medal presented to them at Henley with an identical medal with their names engraved on each one. If they chose this route their original medals will go to each of the eight national military museums. Alternatively they keep the medal as presented and I send virgin medals to the museums - your call.

Those in your support team, reserves and coaches will also receive an engraved medal. For those who have otherwise supported, I have a limited number of boxed numbered pins, both medals and pins incorporating the melted contributions from the eight countries. You need to advise on names and numbers please. As an example, the Coldstream Guards Sergeants Mess will achieve a medal for display, the RSM who made the arrangements will receive a numbered pin.

3. One humungous sterling silver engraved sword is heading your way - which I will bring when I come with The King's Cup. This is being currently commissioned.

Could you please pull together your list of other medal recipients, together with preferred short form ranks if military, to be included in the engraving. The same on numbers for the pins and a note as to the individual's involvement would be good so that I can keep a record.

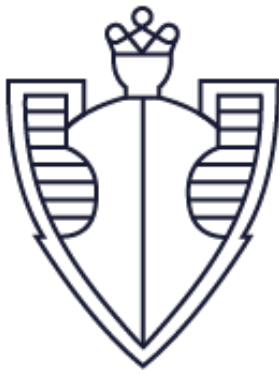
Separately, you will have seen the photographic competition so please encourage friends and family to enter any shots - as well as the professionals. See <https://www.kingscup.org/news> for detail.

Detail on the timing once I know more.

I look forward to hearing from you and thank you once again.

Kind regards

Chris



Chris Hartley | The King's Cup
Chairman of the Organising Committee

Robert Friedrich <friedric@usna.edu>
To: "Chris Hartley@Kings Cup" <chris.hartley@kingscup.org>

Sun, Nov 3, 2019 at 8:21 AM

Chris,

Thank you for all that you did to set up the Kings Cup. The feedback was incredible. Obviously, the coverage and pageantry of the HRR made it so special. Our alumni from all over the World tuned in to watch the racing and we are still getting new compliments every week.

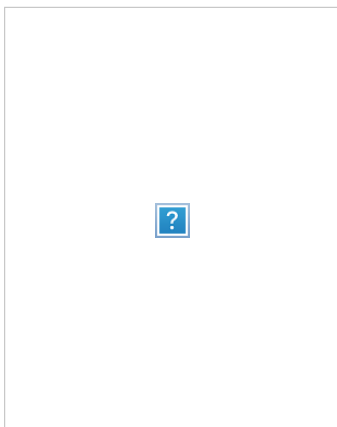
Sorry for not responding to this email sooner. I have the names and will send them ASAP.

As for the military museum, I suggest the Naval Academy Museum right on our campus. It is a beautiful museum and I'm sure they will be proud to display a medal and glorify this event.

As for presentation of the sword and the display of the Kings Cup, may I suggest a date? We are hosting our annual Navy Crew Spring Banquet on Saturday, February 22nd. We will have 150-200 guests at the banquet and this will be sure to bring more people in to see the trophy and honor our Kings Cup crew.

If we cannot get the Chairman of the Joint Chiefs there, I'm sure we can set up a meeting with him near that event date.

Thanks again, Rob



Robert Friedrich
Director of Rowing
Head Men's Coach
U.S. Naval Academy
friedric@usna.edu
(o) 410.293.3636
(c) (b) (6)

Join Navy Rowing on:
Navysports.com
[Facebook](#)
[Twitter](#)
[Youtube](#)

[Quoted text hidden]



Robert Friedrich <friedric@usna.edu>

The King's Cup and POTUS

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>

Wed, Jan 8, 2020 at 11:15 PM

To: John Richardson (b) (6) @navy.edu>

Cc: Rob Friedrich <friedric@usna.edu>

John,

Happy New year.

I was delighted to hear that you will be adding value to a company under some siege, it is tremendous to see Boeing reaching out to people who can help lead it back to greatness.

I am still working on the 'close out' to the fabulously successful King's Cup at Henley Royal Regatta. www.kingscup.org. That amazing final has been watched over 28,000 times. The Annapolis dinner on February 22nd will be a great event to reveal the newly engraved cup and to present medals and pins (crafted from the gifts of the eight nations) to those who helped make it happen. I will bring a message from Her Majesty The Queen also.

The cup is not small (reminder below) and I will reach out to my friends in the US Embassy in London to see if they can help get it to Annapolis before I arrive. I failed to find any sponsors for the event.

I have commissioned a one metre solid silver sword with a gold river on one side plus a diamond marking the location of Henley. The other side is engraved to mark the famous Annapolis victory. Actually there are three swords: the Australian Governor General and Commander-in-Chief has already agreed to present one to Leander Club and has written a message sealed in a secret compartment for the next one hundred years. Her Majesty The Queen, subject to the protocol issue below, will seal in a different message and a Royal Family member will present that sword to Henley Royal Regatta. All swords include your name engraved on them and the nations that raced but did not win, get daggers presented to their Commanders-in-Chief. Then there is the sword for Annapolis, where the question remains, how to ask The President as United States Commander-in-Chief to present it to the Annapolis crew either on the 22nd or at the White House at another date?

The ask is wholly positive:

- The event commemorates US forces sacrifice and service one hundred years ago
- Celebrates eight allied forces 'fittest and finest' military athletes, crews racing in front of 100,000 spectators and 41.5 military stars
- The first mixed gender military crews to race at an elite event
- An event supported personally by Her Majesty the Queen, as it was by Her Majesty's Grandfather King George V.
- A magnificent solid silver sword by Royal jewellers Cleave & Co incorporating precious gifts from eight nations including material from the USS Constitution.
- An opportunity to seal in a message for 100 years - as the Queen will do if POTUS does.
- Commemorates a famous US Navy victory in the 150th year of rowing at the Naval Academy.

How can we help make this happen?

Kind regards

Chris









Chris Hartley | The King's Cup
Chairman of the Organising Committee



Chris Hartley | The King's Cup
Chairman of the Organising Committee



Robert Friedrich <friedric@usna.edu>

United States Naval Academy, USA

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>
To: Robert Friedrich <friedric@usna.edu>

Tue, Feb 19, 2019 at 4:32 PM

Rob,

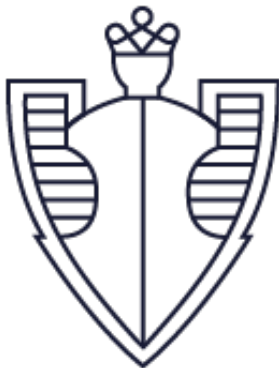
I am going to send you a longer email shortly but here as promised is the list of crews:

Australian Defence Force, Australia
Bundeswehr Acht, Germany
Canadian Armed Forces, Canada
Forces Armées Françaises, France
Nederlandse Defensie Academie Roeiploeg, Netherlands
New Zealand Defence Force, New Zealand
United Kingdom Armed Forces

Please let me know if you will be racing as 'United States Naval Academy, USA' (as the programme will be) or another.

Kind regards

Chris



Chris Hartley | The Kings Cup
Chairman of the Organising Committee



Updated programme and welcome.

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>

Sun, Jun 23, 2019 at 6:03 PM

To: Rob Friedrich <friedric@usna.edu>, Rachel Gamble- Flint (b) (6) @gmail.com>, "Lt(N) Carolyn Pumphrey" (b) (6) @rmc-cmr.ca>, Dominique GIUDICI (b) (6) @gmail.com>, Adam Donaldson <(b) (6) @demand-economics.com>, Iain Smith (b) (6) @bigpond.com>, Tess Horlings (b) (6) @gmail.com>, Hendrik Bohnekamp <(b) (6) @gmx.de>

Cc: Matthieu Albouy (b) (6) @polytechnique.edu>, jovervelde (b) (6) @cogeco.net>, stephen lutz (b) (6) @sutton.com>, "Thorley, James Wg Cdr (DSAE-1SofTT OC)" <(b) (6) @mod.gov.uk>, Wootty 2 (b) (6) @googlemail.com>, (b) (6) @hotmail.com, "Taylor Rhys, Wgcdr" <(b) (6) @nzdf.mil.nz>, (b) (6) Maj (Army Cap-GM-JE-SO2)" (b) (6) @mod.gov.uk>, CJ Sellmeijer 02 (b) (6) @mindef.nl>, (b) (6) @bundeswehr.org, Alison Creagh (b) (6) @bigpond.com>, John Thompson <John.Thompson@kingscup.org>, "crewshosting@hrr.o.uk" <crewshosting@hrr.co.uk>

Coaches,

As you start to arrive in Henley the detail of the days ahead will continue to expand:

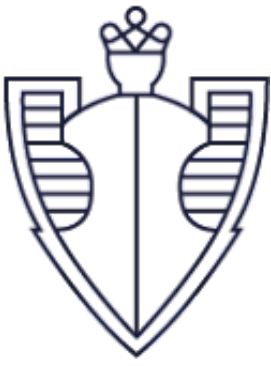
1. I am in Regatta HQ most mornings from 08.00 and you can call me on (b) (6) as you need to.
2. To be confirmed formally but indicated timing for your Qualifying race is 18.00 at the start on Friday. You will need to be there in order and in plenty of time.
3. There are various invitations to you and your crew that need RSVP'ing. A super new invitation for you, your crew managers and Captains is to attend at King's Cup reception in Henley on Thursday 23rd 18.30 - 20.00. Six invitations per crew, details will follow.
4. There may be changes to your crew or line up and these were covered in the instructions sent to you. Up to and including Tuesday, 2nd July crew changes, withdrawals or requests for special times for racing must be made to the Official in the Secretary's Tent in the Stewards' Enclosure or via entries@hrr.co.uk. Please double check your details with them as they will drive the detail on the programme and then the Regatta records.
5. Current programme E&OE below..

Kind regards

Chris

Chris Hartley | The King's Cup
Chairman of the Organising Committee

2 attachments



KingCupChallenge_Navy_Emblem_RGB.png
8K



Kings Cup Programme 2019 (June 24th).xlsx
13K



Robert Friedrich <friedric@usna.edu>

US media liaison

Alex Lumb <lumb@usna.edu>

Mon, Feb 25, 2019 at 12:35 PM

To: john.thompson@kingscup.org

Cc: "Chris Hartley@Kings Cup" <chris.hartley@kingscup.org>, Robert Friedrich <friedric@usna.edu>, Mark B Rudesill

(b) (6) @state.gov>

Hello,

Thank you all for forwarding me this information.

My cell phone is (b) (6)

I look forward to working with you all and promoting this great event!

Thanks,
Alex

[Quoted text hidden]

[Quoted text hidden]



Robert Friedrich <friedric@usna.edu>

US media liaison

john.thompson@kingscup.org <john.thompson@kingscup.org>

Sun, Feb 24, 2019 at 10:58 PM

To: lumb@usna.edu, "Chris Hartley@Kings Cup" <chris.hartley@kingscup.org>

Cc: Robert Friedrich <friedric@usna.edu>, Mark B Rudesill (b) (6) @state.gov>

Thanks Chris,

Hi Alex, it's good to e-meet you.

As Chris has mentioned there is some good interest in the King's Cup so far. I have attached the overall Media Strategy and a Media Planning document, that is very much a living document. Please go through and let me know if you have any questions.

I am planning for a video conference next Thursday involving the media reps from the different nations as well as Henley Royal Regatta... I propose holding this on a regular basis leading up to the Kings Cup to ensure everyone's on the same page, address any issues/requirements as they arise; I also see it as an opportunity to share ideas on how to leverage the media opportunity out of this event for each nation.

When you get a moment, could you please forward me your cell phone number... and please feel free to contact me at any time...

Cheers,

John

John A Thompson

Media Director

Australia (b) (6)

Malaysia (b) (6)

WhatsApp (b) (6)

john.thompson@kingscup.org

www.kingscup.org

From: Chris Hartley@Kings Cup <chris.hartley@kingscup.org>
Sent: Friday, 22 February 2019 5:08 PM
To: lumb@usna.edu; John.Thompson@kingscup.org
Cc: Robert Friedrich <friedric@usna.edu>; Mark B Rudesill (b) (6) @state.gov>
Subject: US media liaison

Alex,

Further to Rob Freidrich's recent email, let me e-introduce you to The King's Cup Media Director John Thompson, copied in above.

Presumably you will link into the US Embassy and DOD media teams?

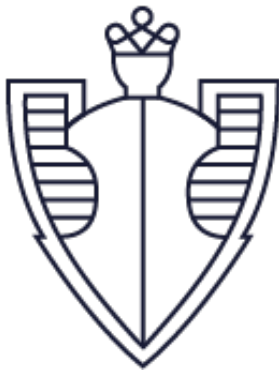
There is quite a bit of media interest already underway including national TV.

In due course John may be able to assist with media pooling at the event; I know New Zealand are sending a media team including photographers over for the event.

We look forward to working with you

Kind regards

Chris



[Quoted text hidden]

2 attachments

 **The King's Cup Media Strategy.pdf**
194K

 **Media plan.xlsx**
18K



Robert Friedrich <friedric@usna.edu>

USA and the King's Cup

Robert Friedrich <friedric@usna.edu>

Tue, Feb 12, 2019 at 11:47 AM

To: "Chris Hartley@Kings Cup" <chris.hartley@kingscup.org>

Cc: John Richardson <john.m.richardson@navy.edu>, Mark B Rudesill (b) (6) @state.gov, (b) (6)

(b) (6)@usna.edu>

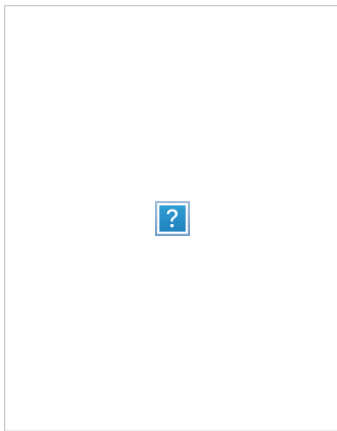
Chris,

Thank you for the recent information and logistics. Here are the answers to your questions and information on our status:

1. As of now, we would like our US entry to be named "U.S. Naval Academy". Admiral Richardson concurs; however, we would like to review all the other entries to make sure we are consistent with the spirit of the event.
2. Our media POC for the US Naval Academy will be Alex Lumb (lumb@usna.edu), 410-293-8771. He is our Sports Information Representative in our Athletic Department.
3. Understood about the boats. There may be a possibility that we can bring our own shell over as well, if needed. I do have some contacts at Hudson; however we are a predominantly a Empacher program.
4. If and when you need a list of US supporters, I will work to collect it.
5. Prizes: Admiral Richardson has gotten the go ahead for the Copper from the USS Constitution. Please let us know how to collect it (sizes) and how to provide it to you.
6. Admiral Richardson will work with the Joint Chiefs about the CHOD Invitation.

Do you have an idea of when your next media announcement will be which may include all the crews participating?

All the best, Rob



Robert Friedrich
Director of Rowing
Head Men's Coach
U.S. Naval Academy
friedric@usna.edu
(o) 410.293.3636
(c) (b) (6)

Join Navy Rowing on:
Navysports.com
[Facebook](#)
[Twitter](#)
[Youtube](#)

On Sat, Feb 2, 2019 at 7:48 PM Chris Hartley@Kings Cup <chris.hartley@kingscup.org> wrote:

[Quoted text hidden]

USA and the King's Cup

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>

Tue, Feb 12, 2019 at 6:32 PM

To: Robert Friedrich <friedric@usna.edu>

Cc: John Richardson <(b) (6)@navy.edu>, Mark B Rudesill <(b) (6)@state.gov>, (b) (6)@usna.edu>, John.Thompson@kingscup.org

Many thanks Rob,

greetings from the UK or as it is currently known, Brexitainnia.

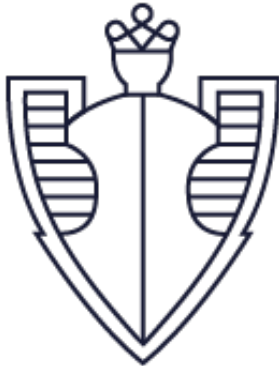
Comments below and more will follow.

I speak with Mark on Thursday and will outline the diplomatic engagements including permission to use Henry VIII's wine cellar (underneath Ministry of Defence HQ in London) to bring the cup and sword to, mid manufacture. This will allow the Ambassadors/ High Commissioners to physically contribute (a little bit) to the manufacturing process and wield a hammer or two.

My immediate focus is on raising funds.

Kind regards

Chris



Chris Hartley | The Kings Cup
Chairman of the Organising Committee

On 12 Feb 2019, at 16:47, Robert Friedrich <friedric@usna.edu> wrote:

Chris,

Thank you for the recent information and logistics. Here are the answers to your questions and information on our status:

- As of now, we would like our US entry to be named "U.S. Naval Academy". Admiral Richardson concurs; however, we would like to review all the other entries to make sure we are consistent with the spirit of the event.

Sounds eminently sensible. Confirmed names to date are: Canadian Armed Forces, New Zealand Defence Force, Australian Defence Force, United Kingdom Armed Forces. The French, German, Dutch still to confirm but I visit all

three this week.

- Our media POC for the US Naval Academy will be Alex Lumb (lumb@usna.edu), 410-293-8771. He is our Sports Information Representative in our Athletic Department.

Brilliant, I introduce our media Director John Thompson as above. There is a mixture of media coverage between national HQs and the institutions around which the campaigns are being run so John will plug Alex into this and no doubt he will know the right links in the Pentagon.

- Understood about the boats. There may be a possibility that we can bring our own shell over as well, if needed. I do have some contacts at Hudson; however we are a predominantly a Empacher program.

If I can get everyone in the same boats that is what I will do. If not we can still race and they are all good boats. In any event the legacy aspiration is to provide new boats for military crews at future Henley events.

- If and when you need a list of US supporters, I will work to collect it.

Now would be a good time. I have written to General Carlisle at NIDA to ask for assistance.

- Prizes: Admiral Richardson has gotten the go ahead for the Copper from the USS Constitution. Please let us know how to collect it (sizes) and how to provide it to you.

Amazing. Thank you very much. Please dispatch to:

Mr Phil McDermott,
Managing Director
Worcestershire Medal Service Ltd,
[56 Broad Street](#),
[Sidemoor](#),
[Bromsgrove](#)
B61 8LL
UK

and mark the packaging 'Kings Cup - USA'.

Worcestershire Medals are the MOD medal manufacturers and have a Royal Warrant. (<https://www.worcmedals.com>) They will treat your contribution with the utmost respect.

- Admiral Richardson will work with the Joint Chiefs about the CHOD Invitation.

Excellent

Do you have an idea of when your next media announcement will be which may include all the crews participating?

We are aiming to get a draft out to you next week

All the best, Rob

[Quoted text hidden]

<KingCupChallenge_Navy_Emblem_RGB.png>

[Quoted text hidden]



USA and the King's Cup

Chris Hartley@Kings Cup <chris.hartley@kingscup.org>

Sat, Feb 2, 2019 at 7:48 PM

To: John Richardson (b) (6) @navy.edu, Robert Friedrich <friedric@usna.edu>

Cc: Mark B Rudesill (b) (6) @state.gov

John, Rob,

greetings from a continent where we have devastating floods at one end and devastating fires at the other. I hope that you are surviving the polar vortex.

I came back from New Zealand this week where CDF Chief Air Marshall Short is enthusiastic about the event and is giving his personal backing to the crew. They will be sending a media team and photographer to the event so you may be able to share this as well as the live streaming. Fantastic.

Following on from our conversations on various King's Cup topics:

1. Please give some thought to which name your crew will be racing under as we would like to announce that this month. I suspect your challenge will be similar to Canada; do they race under (as it would appear in the programme) *The Royal Military College, Canada* or *Canadian Armed Forces*. Germany, Australia, New Zealand, UK, Netherlands crews are likely to be a variant of the latter.

2. Please let me have a US military media contact with whom we can share media releases from the King's Cup Organising Committee/ HRR and can contribute to and leverage that interest. The initial media release went well and we are building the website. You will see this before it is released. A King's Cup Media Director has been appointed, John Thompson, a social media specialist and Reserve Naval Officer. The purpose of the strategy is to drive awareness of the event and support the bid for external funding. It will also drive profile for the sport in the military and conventional and social media interest. Quite rightly this is about commemorating the past, it is also about celebrating our Allies and our 'fittest and finest' and then demonstrating an integrated gender future - all of which have significant traction.(You also have that 150th Anniversary..)

(Be aware that once your crew is named closer to the Regatta, we will be asking them to write not only a short piece on themselves but also the same on the American servicemen that sat in their seats in 1919. VCJCS/CJCS has their details on the print I presented to GEN Selva)

3. Boats: the four European based crews have committed to bring two boats each to Regatta so every crew will have a boat to race in. The aspiration, however, is that we raise sufficient funds to purchase new boats and that these are then kept at Henley for the future use of military crews at Henley Royal Regatta - as a legacy of the Centennial King's Cup race. We sent a briefing document to the list below last week with a two requests: a final order date /price quote and a request that they supply eight new boats on a free of charge basis if we fail to raise sufficient funds. CDR Rebecca Levitt (b) (6) @Kingscup.org is running this exercise out of Australia House in London by kind permission of the ADF chain of command so if you wish to have further contact/ contacts/ suggestions please drop her a line. Rebecca is also the ADF Assistant Team Manager.

1. (b) (4)

[Redacted content]

If you or your coaches have contacts with any of the above please get them to give them an encouraging phone call. This is the first time in Henley Royal Regatta history that all boats in one event could come from one manufacturer. I am particularly keen to touch base with Concept (and Rob, you were going to forward (b) (4) contacts).

4. Programme: in the other Nations there will be a repeated pattern of engagement pre and post Regatta. Pre Regatta to be hosted by Chief of Defence Force to present competitor Badges and farewell the crew, thanking supporters. Post Regatta, medals (and in one Nation an engraved winners sword to stay there) to be presented by Head of State/ Vice Regal. These named and engraved medals are not just for the athletes but also the envelope of supporters, coaches, subs, administrators who help make this all happen. I will need a US list in due course.

The winning crew's CHOD's name will also be engraved on the King's Cup which I will bring on a visit to Washington/ Annapolis as required but it will reside in Henley. All CHODs who attend the Regatta will appear on a different two handed sword presented to the Stewards and that will likewise stay at Regatta in perpetuity in the Prize Tent. Winner medals will be presented at Regatta then subsequently swapped for named engraved winner medals with the initial medals going to military museums in each of the competing Nations. Dates and hosting arrangements for these events are being progressively agreed in the other countries, what do you envisage happening in the US and how can I assist?

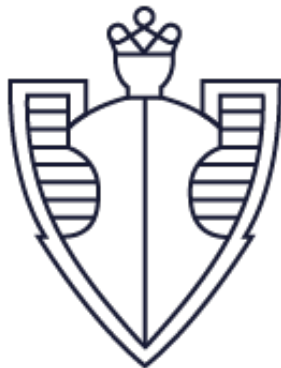
5. Prize contribution: this is the element to be melted into the prizes. I have just written to Her Majesty the Queen as Patron of the Regatta asking for a contribution. How are you getting on?

6. CHOD invitation to Henley Royal Regatta Sunday 7th July. It is not my invitation but I understand that it is likely CDS General Sir Nick Carter will host a Chiefs supper the evening before; on the Sunday, which is my invitation, there is to be a Chiefs and partners programme. Earlier that week there will be Vice Regal and Ambassadorial events. More on this later but I will ensure that your London Embassy is fully briefed and I am over there the week after next. There will also be a ceremonial component on the Sunday. When I met him, Paul Selva was unconvinced that he would be able to persuade GEN Dunford not to attend but hoped to be sent himself.

Please let me know if I need to follow up with GEN Selva directly on any of the above, particularly items 4 and 6.

Kind regards

Chris



Chris Hartley | The Kings Cup
Chairman of the Organising Committee